

Los Angeles Report

September 2013

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* Project 1: CCAIA Monterey Design Conference

1. CCAIA Monterey Design Conference

Project Overview

CCAIA Monterey Design Conference was organized last September in California. The conference was held at the Asilomar Conference Grounds. It entailed a three-day seminar and was organized as the California Chapter of A.I.A (known as CCAIA). Asilomar Conference Grounds is located approximately 325 miles from downtown Los Angeles (visitasilomar.com). The conference explored the latest development in the architectural trends in California.

In brief:

1. Architectural practice is focusing on 'BIM'= 'Building Information Management` with emphasis on HVAC (heating, ventilation and air conditioning) with natural light and air.
Currently, architects are more energy-conscious and they use dynamic building envelopes more creatively as we can see from the use of Ove Arup's kinetic building façade element.
2. Acclaimed designers tend towards 'simplicity', 'dignity of space' and deep material research. This trend towards simplicity is different from the Chicago school style of the '60s and '70s (please, refer to Thomas Phifer' s home page for more details.)
3. Matured architects are creating a more supporting environment for emerging architects as they try to maximize their showcase opportunities. For example, there are more internship available at architectural offices, more school exhibits, more funds from the state and local governmental agencies for architectural projects.

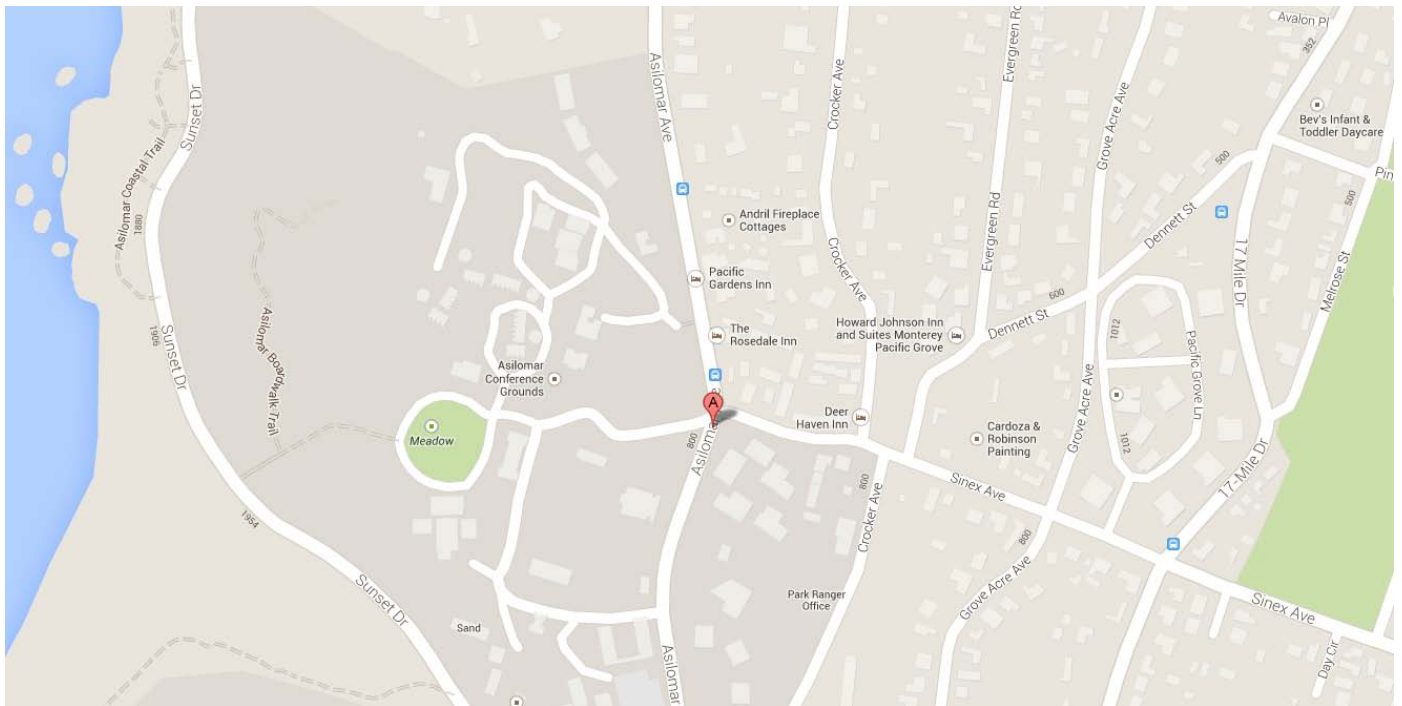
Some of speakers at the CCAIA Monterey Design Conference were:

1. Thomas Phifer and Partners
2. Marcio Kogan (Marcio Kogan: studio MK27)
3. Kengo Kuma was a guest speaker
4. Odile Decq
5. Future Cities Lab (for emerging architects:

Project Details

1. Location: 800 Asilomar Avenue, Pacific Grove, CA 93950

Location Map



Asilomar Conference Grounds – View of Dodge Chapel Auditorium