

Asia News

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- Project 1: Hotel Jen (Beijing)

1. HOTEL JEN BEIJING

Project Overview

The 450-room Hotel Jen Beijing is conveniently located in the center of Beijing's CBD. It features a vibrant co-working hub, the only gastropub with its own brewery in the Guomao area, and an expansive, industrial-chic world-class gym.

Project Details

1. **Type of Business:** Hotel
2. **Open Date:** 22/05/2017
3. **Concept:** Urban environment with a playful twist.
4. **Location:** No.1 Jianguomenwai Avenue, Beijing, China
5. **Size:** 450 rooms, sized between 40 and 75 sqm.
6. **Room rate:** Starting from RMB 1,199 (\$185) per night.
7. **Hotel Management Company:** Shangri-La International Hotel Management
8. **Architect / Interior Designer:** Stickman Tribe Dubai, www.stickmantribe.com
9. **Website:** www.hoteljen.com/beijing

Location map



Hotel Jen Beijing is located in the heart of Beijing's central business district and connected to the China World Trade Center Complex and the China World Mall, within a 5-minute walking distance to Guomao subway interchange.



The hotel occupies the first 22 floors of the China World building, All rooms have views of the city, with around 100 rooms and 40 suites overlooking the iconic Rem Koolhaas-designed CCTV Headquarters.



From the centerpiece tree sculpture and suspended porcelain leaves in the lobby to the copper beer vats laser-cut with Chinese zodiac signs in the gastropub, eye-catching works of art can be found in every corner of the hotel.

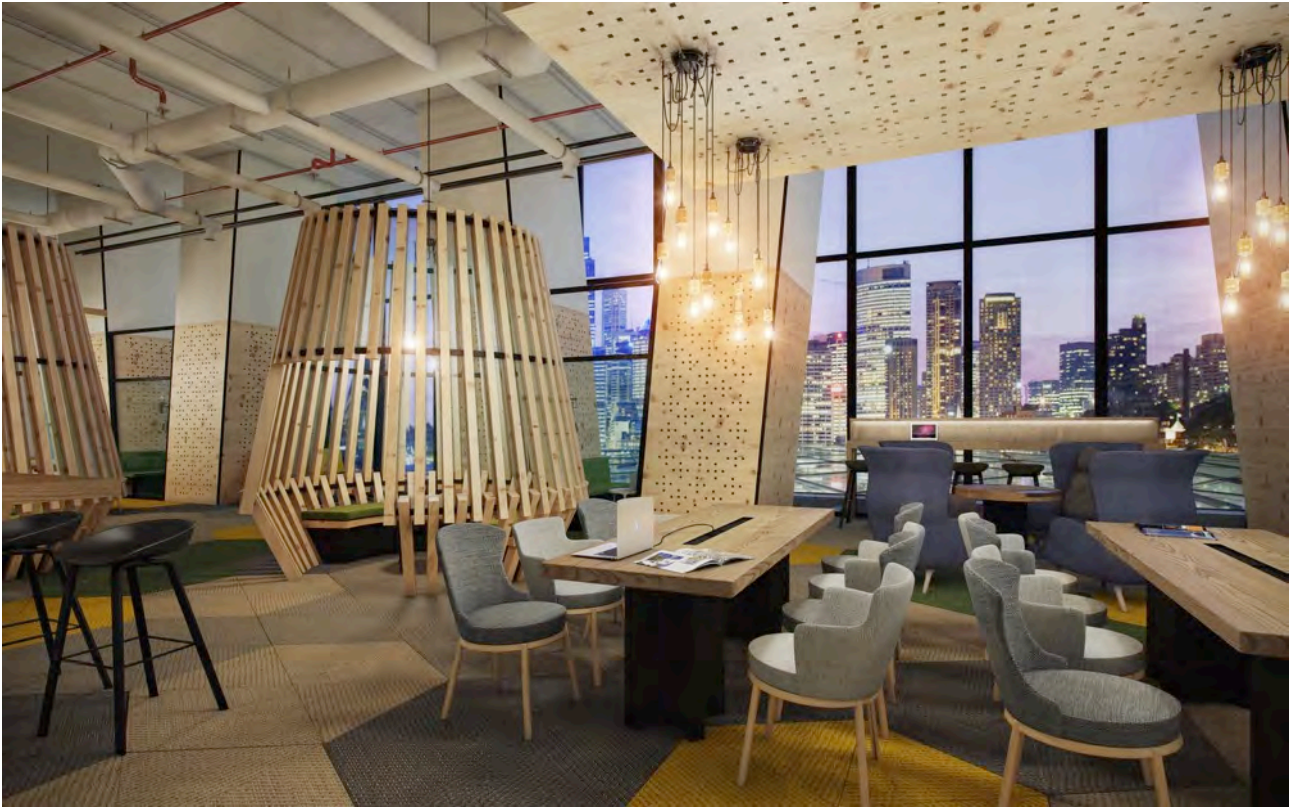


Hotel lobby.



The hotel features and expansive, industrial-chic gym.



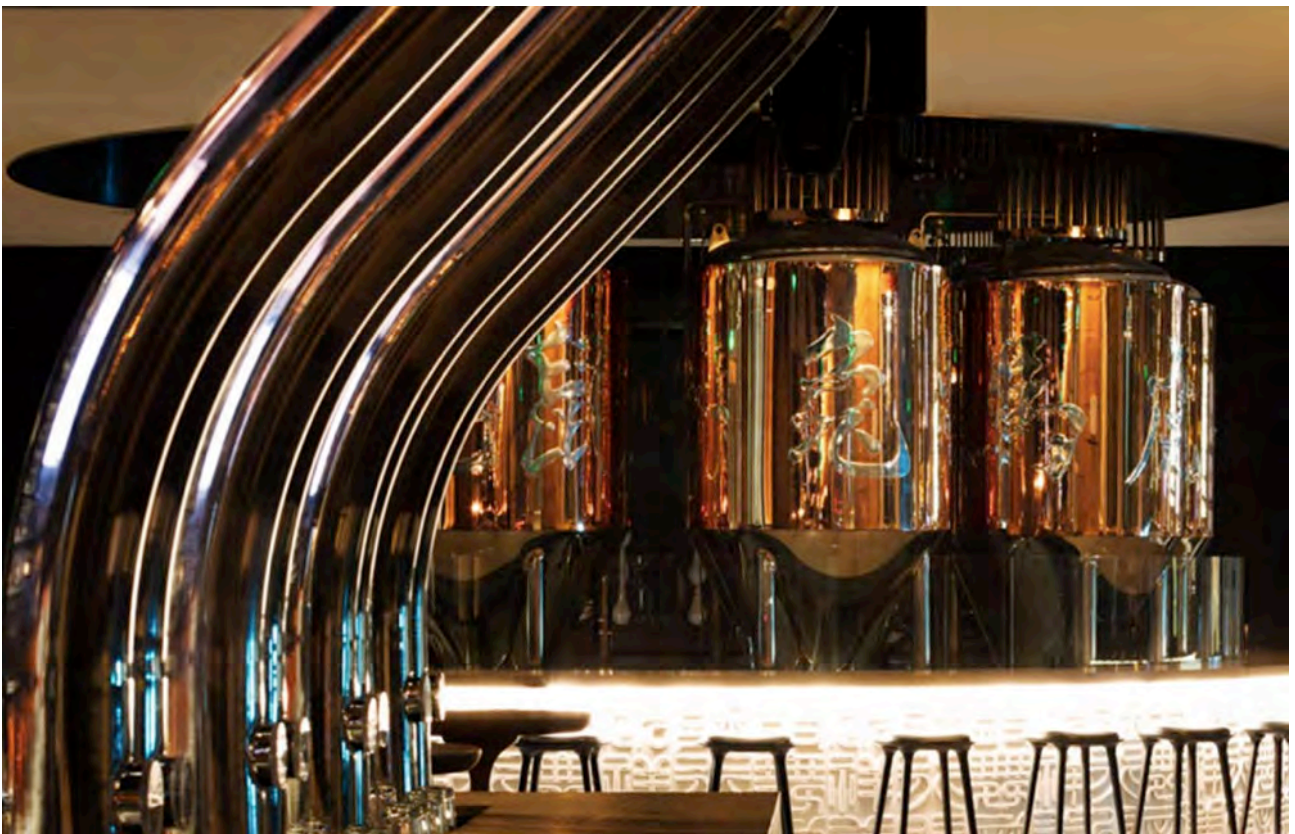


The co-working space.





Beersmith is the only gastropub in the Guomao area, brewing a selection of seasonable beers in copper vats.







The 450 contemporary rooms and suites feature a soothing neutral palette with pops of color and modern workspaces. Each guestroom floor showcases a unique theme such as the visual arts, nature, architecture styles or personas from around the world.

