

# WORLD'S BEST 2010



INTERNATIONAL  
PROPERTY  
AWARDS

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TELEVISION

2010

**KOHLER**



# Japan



Interior design specialist, Garde, takes pride in having a clientele of the world's foremost luxury retailers. By understanding the value of its clients' brands and offering highly individualised approaches to their brand needs, flexibility and creativity are key drivers of Garde's approach.

Hankyu Department Store opened in Nishinomiya city in Western Japan in 2008. Having been approached to produce a design concept that would portray 'Hankyu's essence', core philosophy and style, Garde designed the overall interior store concept, sales areas and public spaces.

Called 'Hankyu Elegance', Garde developed a sophisticated yet simple design by using high quality materials, warm colour schemes, special lighting

effects and symbolic design motifs. Beige was chosen as the dominant colour throughout as it is synonymous with high quality materials and prestigious textiles. Three design motifs (stars, waves and flowers) were incorporated to represent the natural world (sky, earth and life) and show the spontaneity found in nature.

Garde also proposed the 'Comfortable Residence' sub-concept to the larger Hankyu Elegance theme to appeal to local people and their traditional high-end lifestyle. The result is a store which doesn't only offer customers the possibility to shop inside but also instils in them the desire to spend more time there because of its comfortable and familiar environment. So successful was 'Hankyu Elegance', it became the main concept for all Hankyu stores worldwide.



## BEST INTERIOR DESIGN ASIA PACIFIC

Hankyu Department Store  
by Garde Co. Ltd



## BEST INTERIOR DESIGN JAPAN

Hankyu Department Store  
by Garde Co. Ltd



## BEST INTERIOR DESIGN JAPAN

The Toyosu Tower  
by Garde Co. Ltd

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