

ASIA HOSPITALITY REPORT
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Hotel Muse

Project Overview

Rising 25 storeys above the upscale residential area of Langsuan Road in the city's center, Hotel Muse offers 174 lavish guest rooms along with a distinctive array of dining and entertainment venues. The hotel has an eclectic interior full of opulent art and design inspired by the golden era of King Rama V, blended with European influences.

The six room categories are named after Buddhist cosmology, starting with Jatu rooms, which measure 39 sqm. The next level up is Dowadueng, Yama, Dusid, Nimman and, finally, the Paranim penthouse, which measures 216 sqm and features a guest bathroom, king-size bed, sitting room and kitchen. There are 5 dining outlets: Le Salon, Medici, Su Tha Ros, The Speakeasy and Wet Bar. For business travelers, Hotel Muse offers venues for meetings and events, including a boardroom in The Speakeasy bar and private dining areas at Medici and Su Tha Ros.

Hotel Muse Bangkok is the second hotel in the city that belongs to the MGallery collection after VIE Hotel. The hotel celebrated its soft opening this month, with about half of the guest rooms completed and the rest currently under construction.

Project Details

1. **Type of Business:** *Luxury boutique hotel.*
2. **Open Date:** *October 2011 (soft opening)*
3. **Concept:** *MGallery's category of "Vision", where the interior design is inspired by a historical era.*
4. **Location:** *Lang Suan Road, Bangkok*
5. **Target:** *Design-conscious travelers.*
6. **Number of rooms:** *174, ranging in size between 39-84 sqm and a penthouse of 216 sqm.*
7. **Room rate:** *Introductory rate of 5,555 baht per night (US\$ 185)*
8. **Hotel Group:** *Accor Group; www.accor.com*
9. **Developer:** *Fico Group (from Thailand)*
10. **Website:** *www.hotelmusebangkok.com*

Location Map



Hotel Muse is located on Lang Suan Road, a prestigious residential area within Bangkok's CBD. Nearby is Lumpini Park, the city's largest public park, and shopping centers Central Chidlom and Gaysorn Plaza.

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Artist's impression of hotel exterior. It has a classic contemporary design crowned by 5 cupolas at its rooftop.

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The interior was inspired by the 19th and early 20th century golden age of Thailand, when luxury travel on trains and ships was on the rise and Thailand was strongly influenced by European art and design.

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Lobby area.



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Lobby area.

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The opulent 174 guestrooms and suites feature classical European décor signatures juxtaposed with ornate Asian motifs.



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Every element of the interior reflects a devotion to Rama V-era elegance yet with contemporary and sometimes playful twists.



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Thai Restaurant Su Tha Ros.

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Italian restaurant Medici which has private dining alcoves.



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Swimming Pool.

Banyan Tree Macau

Project Overview

Five-star urban resort Banyan Tree Macau is located in Galaxy Macau, an integrated resort comprising of casinos, resorts and water parks, which cost US\$1.9 billion to build. The highlight of Galaxy Macau is an artificial 150-meter long white sand beach, complete with automatic crashing waves.

Banyan Tree Macau features private indoor relaxation pools in each of its 246 suites as well as a large, 3,400-sqm signature spa. To attract weddings, the resort has introduced a floating stage among its numerous venues available, providing a unique wedding on the water experience for up to 200 guests.

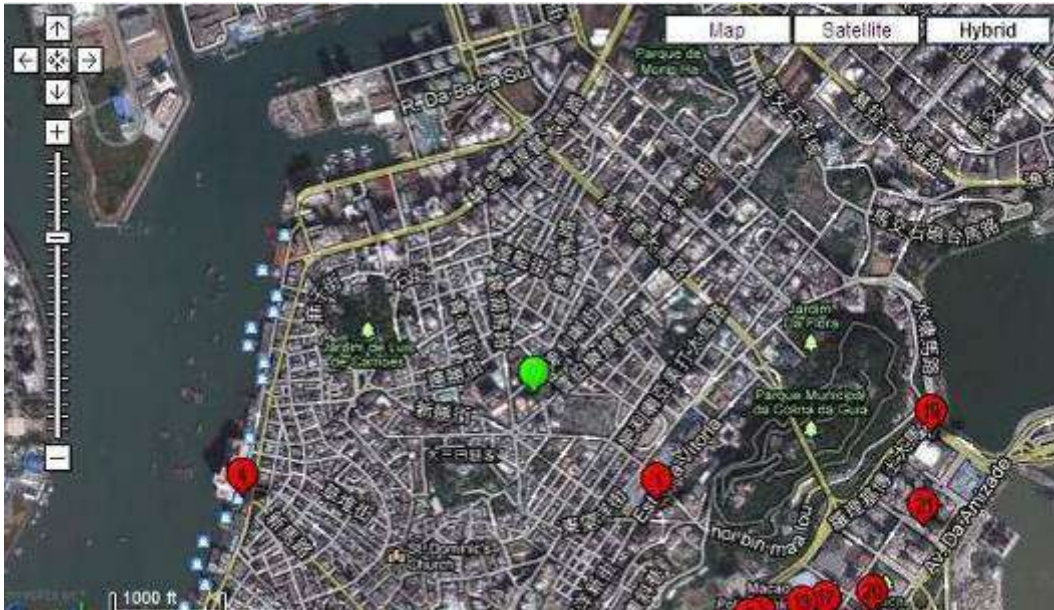
To date, the Banyan Tree Group manages and/or has ownership interests in close to 30 resorts and hotels, more than 60 spas and 80 retail galleries as well as two golf courses. The property is the Banyan Tree's first hotel in this former Portuguese enclave.

Project Details

1. **Type of Business:** 5-star urban resort
2. **Open Date:** October 2011
3. **Concept:** Inspired by Chinese architecture and style.
4. **Location:** Cotai Strip, Macau
5. **Target:** Leisure and wedding destination.
6. **Number of rooms:** 246 suites, ranging from the 100 sqm Grand Cotai Suite and 130 sqm Grand Macau Suite to the 130m sqm Spa Suite and 670 sqm split-level Presidential Suite.
7. **Room rate:** Starting rate of about US\$ 275 per night for the Grand Cotai Suite.
8. **Hotel Group:** Banyan Tree Group; www.banyantree.com
9. **Website:** www.banyantree.com/en/macau

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Location Map



The newly opened Banyan Tree Macau is located in the integrated resort Galaxy Macau (marked **GREEN**) which lies in the heart of Cotai City, just 15 minutes from Macau International Airport.



Hotel exterior.

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Lounge area.



Exterior of the 450 sqm Pool Villa.

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Living room of Pool Villa.



Bathroom of pool villa.

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Grand Cotai Suite.



Grand Macau Suite.

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Living room of Sanctuary Pool Villa. Inspired by Chinese architecture and style, Banyan Tree Macau combines ancient traditions with the most modern of furnishings. Each suite and villa is a tribute to Oriental design, with high ceilings and ornate furnishings, complemented by vermilion red accents.



Bedroom of Sanctuary Pool Villa.

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Treatment room of Sanctuary Pool Villa.



Bedroom of Sanctuary Suite.

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Living room of Macau Villa Spa Suite.



Banyan café.

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Dining cabana pool bar.



Pool area.

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Banyan Tree's signature spa, which measures an expansive 3,400 sqm.



Banyan Tree Spa.

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Pre-function area.



Meeting facilities.