

THAILAND NEWS – Part II**December 2011****CONTENTS**

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Naka Island Resort

Project Overview

Naka Island resort is cradled on a tranquil fisherman's island off the coast of Phuket, surrounded by white sandy beaches and overlooking picturesque views across Phang Nga Bay. The resort features 67 luxury pool villas with two restaurants, a full service spa and swimming pools.

The property used to be a Six Senses wellness retreat. It was recently re-branded into an all pool-villa resort for which there is a much stronger market demand, and is now managed by the Starwood Hotels and Resorts. The re-branding required an additional investment of 70 million baht (approximately 2.25 million US\$) which is expected to be recovered within three years.

Project Details

1. **Type of Business:** Private island resort.
2. **Open Date:** November 2011
3. **Concept:** Inspired by nature.
4. **Location:** Naka Island, Phuket
5. **Target:** Affluent leisure travelers.
6. **Number of villas:** 67 villas with a size of 450 sqm.
7. **Room rate:** Opening promotion of 9,000 baht per night (approximately US\$ 300)
8. **Hotel Management Group:** Starwood Hotels & Resorts;
www.starwoodhotels.com
9. **Developer:** Erawan Group; www.TheErawanGroup.com
10. **Website:** www.nakaislandphuket.com

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Location Map

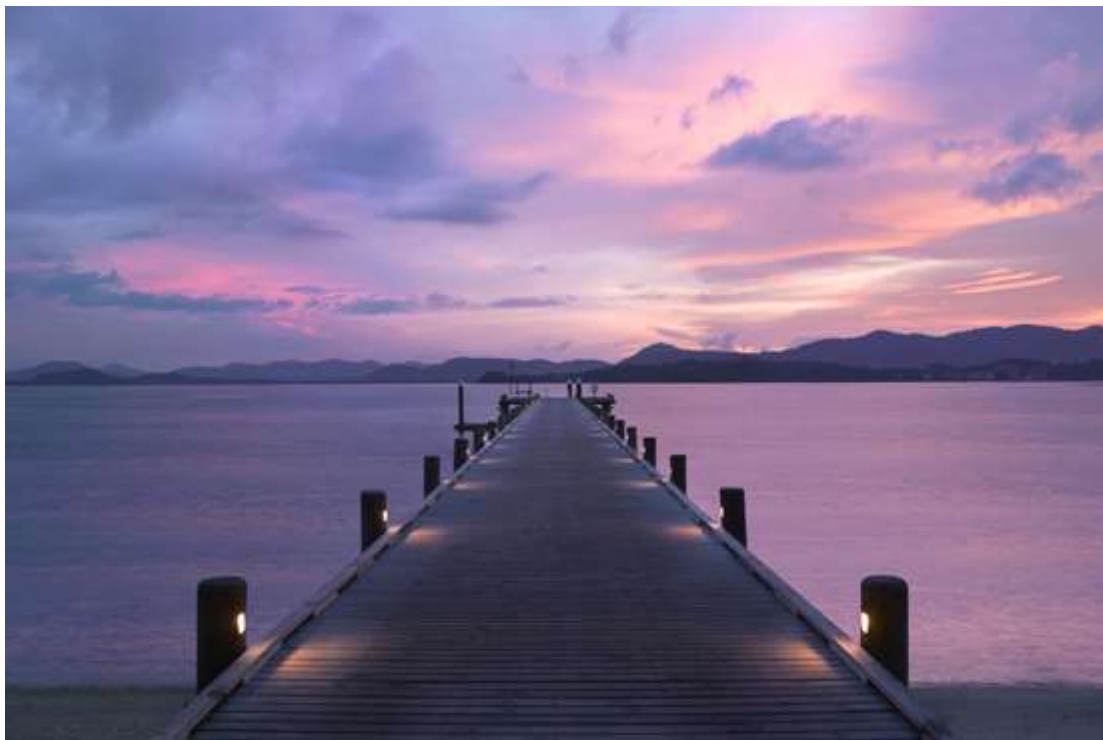


The resort is located on a small, private island just off the coast of Phuket and only accessible by speedboat.





The resort is located on a picture-perfect, Robinson Crusoe-like island.





Naka's main attraction is its stunning natural environment, with unspoiled and pristine sandy beaches, backed by lush coconut groves and commanding views of the Andaman Sea.









Villas are designed in classic Tropical Island style, with architecture and décor reflecting the indigenous culture and island.





Villas feature private plunge pools surrounded by tropical gardens.





Open-air bathrooms, spacious outdoor areas and Sala pavilions are part of each villa, and a common feature at luxury resorts in Thailand.



The resort's signature spa, which is the largest in the region.





Spa treatment room.



Exercise area.

137 Pillars House

Project Overview

137 Pillars House is a historic colonial residence converted into a 30-suite luxury boutique hotel. The residence used to be the homestead of the manager of the British East Borneo Company.

Architectural historians and conservationists worked meticulously to retain the integrity of the original 1889 structure at 137 Pillars House. Tiled verandas, cane shades, rattan furniture and free standing Victorian baths are reminders of days gone by, blended with the modern facilities including outdoor garden showers, flat screen televisions and wi-fi access.

Project Details

1. **Type of Business:** *Boutique city hotel*
2. **Schedule Open Date:** *January 2012*
3. **Concept:** *Renovated colonial house, retaining historic features.*
4. **Location:** *Chiang Mai, northern Thailand*
5. **Target:** *Holiday and business travelers.*
6. **Number of rooms:** *30 suites, ranging in size between 70 – 135 sqm.*
7. **Room rate:** *Starting from of THB 12,333 per night (US\$ 400).*
8. **Hotel Management Company:** *SilverNeedle Hospitality;*
www.silverneedlehospitality.com
9. **Website:** www.137pillarshouse.com

Location Map



137 Pillars House has a prime location in a tropical enclave near the Ping River, adjacent to the famous Wat Gate Khar Rham Temple. Wat Gate, the area of Chiang Mai surrounding 137 Pillars House, was formerly designated to foreigners.





Reception area. Tiled verandas, cane shades and rattan furniture are reminders of days gone by.



The lobby.



All-day dining restaurant.





Bedroom of the East Borneo Suite. There are 4 suite types range from 70 to 135 sqm, each named after a famous colonial settler.







Guest bathroom.



Freestanding Victorian baths allude to the residence's colonial past.

