

Thailand Retail News

July 2012

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- **Gateway Ekamai** – Shopping mall (Bangkok)

Gateway Ekamai

Project Overview

Gateway Ekamai is a Japanese-themed shopping mall catering both to the Japanese community living in the area as well as local residents as Japanese food is the most popular cuisine in Thailand at the moment.

Developed by Tippetana Arcade, a member of TCC Land Group, the new shopping mall is spread across 8 floors. The ground floor is the food level with a food court and Japanese supermarket, while the mezzanine level features Japanese restaurants and shops. For many of these brands it's their first outlet in Thailand.

Project Details

1. **Type of Business:** Shopping mall
2. **Open Date (soft opening):** 18 July 2012
3. **Location:** Sukhumvit Road, Bangkok
4. **Target:** Japanese and local residents living in Bangkok.
5. **Concept:** Japanese-lifestyle mall
6. **Land Size:** 14,400 sqm
7. **Area:** 93,000 sqm
8. **Number of Storeys:** 8 storeys, including basement, ground floor, mezzanine levels and floors 1-5.
9. **Merchandising Mix:** A variety of authentic Japanese restaurants, choices of international cuisines, fashion outlets, beauty and health shops, financial institutions and IT stores.
10. **Number of Stores:** 400 stores
11. **Architect:** Architects 49 Limited (from Thailand); www.a49.com
12. **Interior Designer:** RDG; <http://www.mmcarchitects.ca/web/home.html>
13. **Mechanical and Electrical Engineer:** M&E Engineering 49 Co., Ltd.
14. **Owner:** Tippetana Arcade Co., Ltd. (a member of TCC Land Group)
15. **Developer:** TCC Land Retail; www.tcccapitaland.co.th
16. **Website:** www.gatewayekamai.com

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Location Map



Ekamai Gateway shopping mall has direct access to Ekamai skytrain station. This part of Sukhumvit is popular among Japanese residents living in Bangkok.



Layout of M floor which connects via a skywalk to skytrain station Ekamai.

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Outside signage.



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The façade was designed to look like an enormous wave.



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Entrance to the mall from the skytrain.



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Entrance into mezzanine level from skytrain station.



Mezzanine level with Japanese restaurants and a decorative water feature.

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Several Japanese brands have their first outlet in Thailand at Gateway Ekamai.



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Food court. The design concept was inspired by Japanese culture featuring simplicity and appreciation for nature and natural materials.

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Corner seating area at food court.



Japanese restaurant.

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Hakone restaurant.



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Even the cubicle for the ATM machine was designed with a Japanese theme.

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UOB bank.

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Design detail: column and floor.

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Design detail: Circular und patterns on the floor.

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Elevator.

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Design detail: Ceiling.

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Ceiling.