

Hotel News Asia

September 2012

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Regent Phuket Cape Panwa

Project Overview

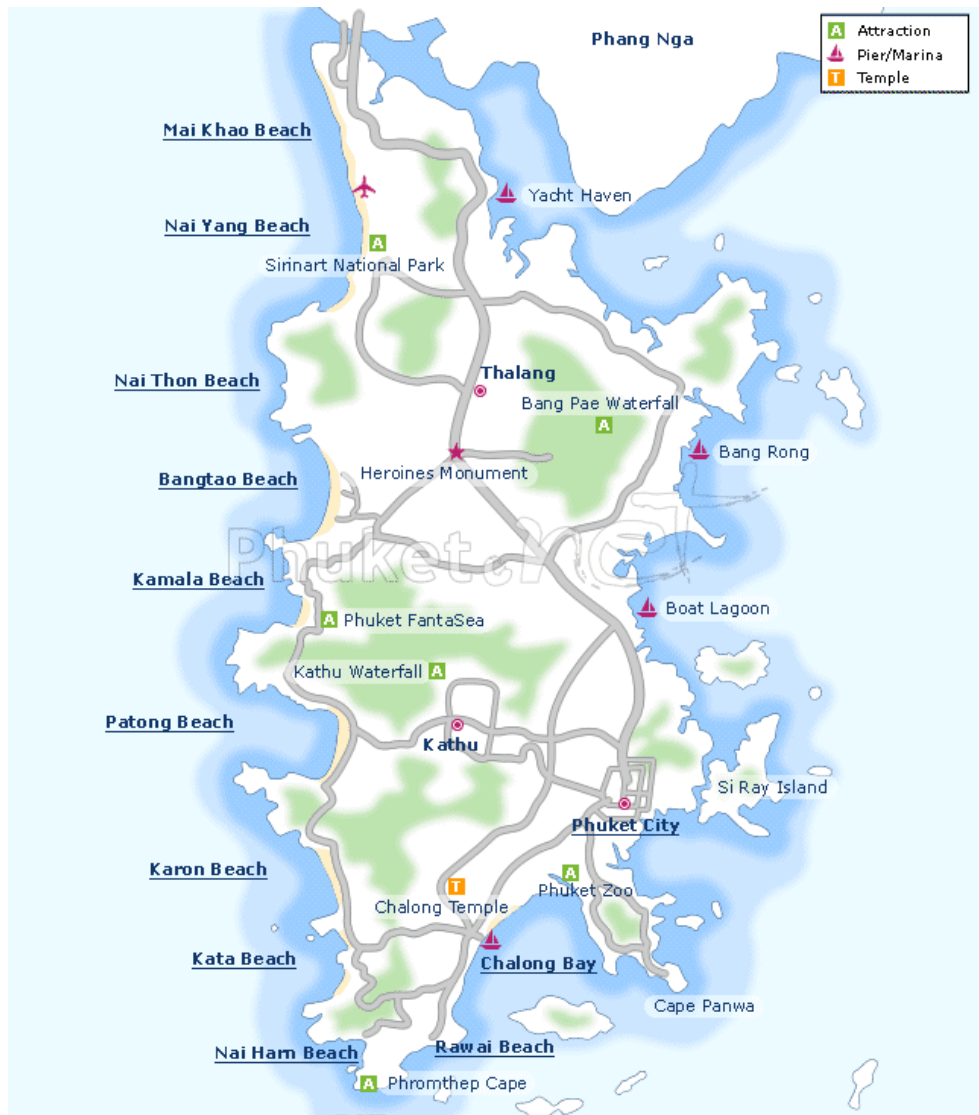
Scheduled to open in December, Regent Phuket Cape Panwa promises to offer guests a new luxury experience in an absolutely stunning location. The new hotel is situated on Cape Panwa, a secluded bay on the southeastern tip of Phuket. This lesser-known part of Phuket is populated by rubber and palm plantations, while lush hills provide magnificent views of the Andaman Sea. The hotel has been designed in a contemporary Thai style.

Project Details

1. **Type of Business:** 5-star resort
2. **Open Date:** December 2012
3. **Concept:** Contemporary Thai style, in harmony with the hotel's tropical surroundings
4. **Location:** Cape Panwa, Phuket island
5. **Target:** Affluent holiday travelers
6. **Number of Rooms:** 105 units comprising of 35 pool villas, 48 suites and 22 pavilions, ranging in size from 60 to 150 sq m.
7. **Room Rate:** Starting at around US\$ 300 per night.
8. **Hotel Operator:** Regent Hotels & Resorts; www.regenthotels.com
9. **Architect:** Clint Nagata from Blink Design Group; www.blinkdg.com
10. **Interior Designer:** Jaya Ibrahim from Singapore; www.jayainternational.com
11. **Website:** www.regenthotels.com/EN/Phuket

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Location Map



The hotel is located on Cape Panwa, a secluded bay on the southeastern tip of Phuket, considered by many to be the most beautiful part of the island thanks to its tropical surroundings, hillside location and sea views along the ridges along both sides of the Cape.

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Exterior of Pool Villa



Exterior of Pool Villa

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Infinity pool of Pool Villa



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Pavilion Suite.



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Novotel Bangkok Platinum

Project Overview

Novotel's newest hotel in Bangkok is situated in the heart of the city's shopping district on Petchburi Road, around the corner from Central World shopping mall and a 10-minute walk from BTS sky train station Chidlom. It is located on top of the Platinum Shopping Mall, Thailand's largest fashion mall for one-stop wholesale shopping and has 238 rooms, three meeting rooms, three F&B outlets and an outdoor infinity swimming pool.

Project Details

1. **Type of Business:** *Mid-range city hotel*
2. **Open Date:** *Soft opening Dec 2011; grand opening on June 19, 2012*
3. **Concept:** *Modern, and spacious and fresh*
4. **Location:** *Petchburi Road, Pratunam, Bangkok*
5. **Target:** *Tourists and business travelers*
6. **Number of Rooms:** *238 rooms, ranging in size from xxx*
7. **Room Rate:** *Promotional opening rate starting at THB 3,300++ (US\$ 110) per night.*
8. **Hotel Operator:** *Accor; www.accorhotels.com*
9. **Website:** *www.novotelbangkokplatinum.com*

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Location Map



Novotel Bangkok Platinum is located in Bangkok's shopping district, a 10-minute walk from Siam Square, Siam Paragon shopping mall and BTS stations.

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The hotel is situated on top Platinum Shopping Mall, from the 6th floor and up.



Expansive views of Bangkok's skyline from the hotel's pool terrace.

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The interior design of the hotel entrance exudes a modern and spacious feel.



Hotel lobby

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Platinum Lounge

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Pool



Business Center

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Pool Bar

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The Square restaurant serves international, Asian and traditional Thai cuisines.



The Square restaurant

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Fitness Center



Fitness Toilet

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Executive Suite



Executive Suite

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Executive Suite Toilet



Premier Lounge

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Sapphire Suite meeting room



Sapphire Suite meeting room

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Topaz meeting room



Topaz meeting room

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Superior Room. The interior is modern and contemporary, with splashes of color.



Superior Room

The Keraton at The Plaza

Project Overview

Inspired by the Javanese word for “palace”, The Keraton at The Plaza is a luxury hotel located in Jakarta’s business district. The hotel occupies floors 8 to 22 of the Keraton building by Plaza Indonesia shopping mall. The interior is a blend of Indonesian and modern design, featuring splashes of color, rich woods, and intricate Batik floral patterns throughout the hotel.

Construction began in 2007, but when the building was completed in 2009, the global recession was in full swing. That combined with some other factors, including changes at Hyatt, led to the owners of Plaza Indonesia looking elsewhere for a partner, and in early 2011 they chose Starwood to run the hotel. These changes forced the property to become more of a stand-alone hotel, which meant some reworking of the original layout. The designers had to find space for a new kitchen, restaurant, and pool; and Starwood wanted 140 rooms instead of the original 60.

The property marks Starwood’s first Luxury Collection (high-end boutique) hotel in Jakarta. Starwood also plans to open a W hotel in Jakarta in 2015.

Project Details

1. **Type of Business:** *Luxury city hotel*
2. **Open Date:** *April 2012*
3. **Concept:** *Modern and contemporary with a touch of Indonesia*
4. **Location:** *CBD, Jakarta, Indonesia*
5. **Target:** *Business and leisure travelers*
6. **Number of Rooms:** *136 rooms, ranging in size from 61 to 75 sq m, and 4 suites with a size of 140 sq m (top floor)*
7. **Room Rate:** *Starting at around US\$ 300 per night.*
8. **Hotel Operator:** *Starwood Hotels & Resorts; [www.](http://www.starwoodhotels.com)*
9. **Interior Designers:** *SCDA Singapore and BuregaFarnell Pte. Ltd;*
www.scdaarchitects.com, www.buregafarnell.com
10. **Website:** *www.luxurycollection.com/keraton*

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Location Map



The Keraton is located on Jalan Thamrin, in Jakarta's central business district.

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The hotel is located on the 8th to the 22nd floors of the Keraton building.

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The design theme: modern with a touch of Indonesia.

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Different designers worked on the interior. The hotel lobby features steel beams, grey marble and the clean-cut lines.



An entry-level Grand Deluxe Room.

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Grand Deluxe Room



Deluxe bathroom

Grand