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International Hospitality News – Part I

September 2013

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1. CENTARA RAS FUSHI RESORT & SPA MALDIVES

Project Overview

Luxurious beach resort on the Maldives operated by Centara (part of Central Group), Thailand's leading hotel operator. Centara Ras Fushi is the group's second resort on the Maldives; a third resort is under construction.

Project Details

- 1. Type of Business: Premium 4-star resort
- 2. Open Date: 03/2013
- 3. Concept: Designed to blend in with its pristine, tropical environs.
- 4. Location: Maldives
- 5. **Target Customer:** Affluent holiday guests and honeymooners; children under 12 years old not permitted.
- 6. Number of rooms: 140 suites and villas, ranging in size from 42 to 51 sq m.
- 7. Room Rate: Discounted rates starting from US\$ 850 per night.
- 8. Hotel Management Group: Centara Hotels & Resorts; www.centarahotelsresorts.com
- 9. Website: www.centarahotelsresorts.com/crf/crf_default.asp#.Uiai9mT0_4Q



Location map

The resort is set on a small island just over 15 minutes by speedboat from Malé International Airport. The Republic of Maldives consists of 1,190 coral islands in the Indian Ocean of which approximately 200 are inhabited.





Deluxe Water Villa (42 sq m)



Interior of Deluxe Water Villa



Open-air reception







Oceans Restaurant

Oceans Restaurant

The resort has been designed to blend in with its tropical environs and the white powdery beach, using flowing and natural architectural forms and a harmonious décor.



Oceans Restaurant



Suan Bua Restaurant

La Brezza Restaurant



Suan Bua Restaurant



2. HOWIES HOMESTAY

Project Overview

Featured in *Architectural Digest*, Howies HomeStay in Chiang Mai is a handcrafted work of art that took 8 years to complete. It was designed by acclaimed architect Bill Bensley, also known as the "The King of Exotic Resorts". The antiques-filled private residence is spread across several Thai-style pavilions, set on 5 acres of midst beautifully landscaped gardens. The guest suite and its attendant bungalows (which make up the hosts' residence, and to most of which guests have access) are an updated nod to Lanna architectural traditions.

Project Details

- 1. Type of Business: Private residence turned into a resort
- 2. Open Date: 2007
- 3. **Concept:** Architect Bill Bensley's signature style, i.e. a warm, woody Balinese meets traditional Thai mashup.
- 4. Location: Chiang Mai, Thailand
- 5. Target Customer: Leisure guests traveling in a group.
- 6. Number of rooms: One private residence.
- 7. Room Rate: THB 28,000 per night for 1 or 2 people with a 2 night minimum.
- 8. Architect / Interior Designer: Bill Bensley; www.bensley.com
- 9. Website: www.howieshomestay.com

Location map



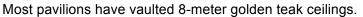
The resort is located in a small village area, surrounded by local villagers and water buffalo, 30 minutes outside downtown Chiang Mai.





The estate is comprised of 7 private and unique golden teak pavilions. Each structure was built with reclaimed and recycled teakwood. Natural light flows through walls of windows. Sloping roofs protect from the sunshine and rain while recalling the splendor of the tranquil and elegant Lanna Thai era.









Custom-crafted bronze details and Jim Thompson silks are used abundantly through out the property.







Golden teakwood floors, handcrafted teak furniture and museum quality antiques from across Southeast Asia round out the interior design.

