

# Trend Report

July 2014

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## 1. BEAT HOTEL BANGKOK

### Project Overview

Beat Hotel Bangkok is a hotel-turned-art gallery with 54 rooms designed and furnished by popular urban artists, graphic designers and illustrators from Bangkok. The art hotel is part of new artsy neighborhood W District in Phra Kanong, an urban art playground with an active art space, art bazaar, soon-to-open art residency and gallery.

### Project Details

1. **Type of Business:** Hotel
2. **Open Date:** 05/2014
3. **Concept:** Artsy hotel with rooms painted by Thai artists
4. **Location:** W District, Phra Kanong area, Bangkok, Thailand
5. **Target Customer:** Business travelers and tourists
6. **Number of Rooms:** 54 rooms
7. **Room Rate:** Opening rates starting from THB 2,300 (US\$ 70)
8. **Website:** [www.beathotelbangkok.com](http://www.beathotelbangkok.com)

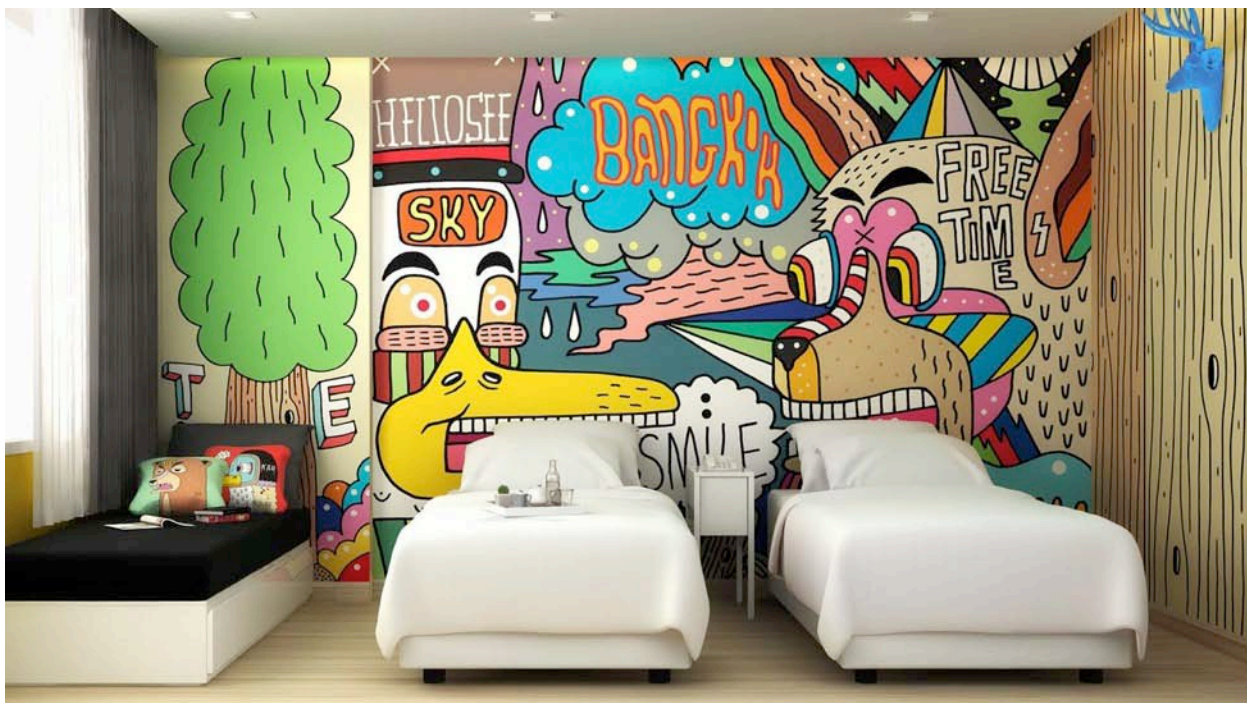
### Location map



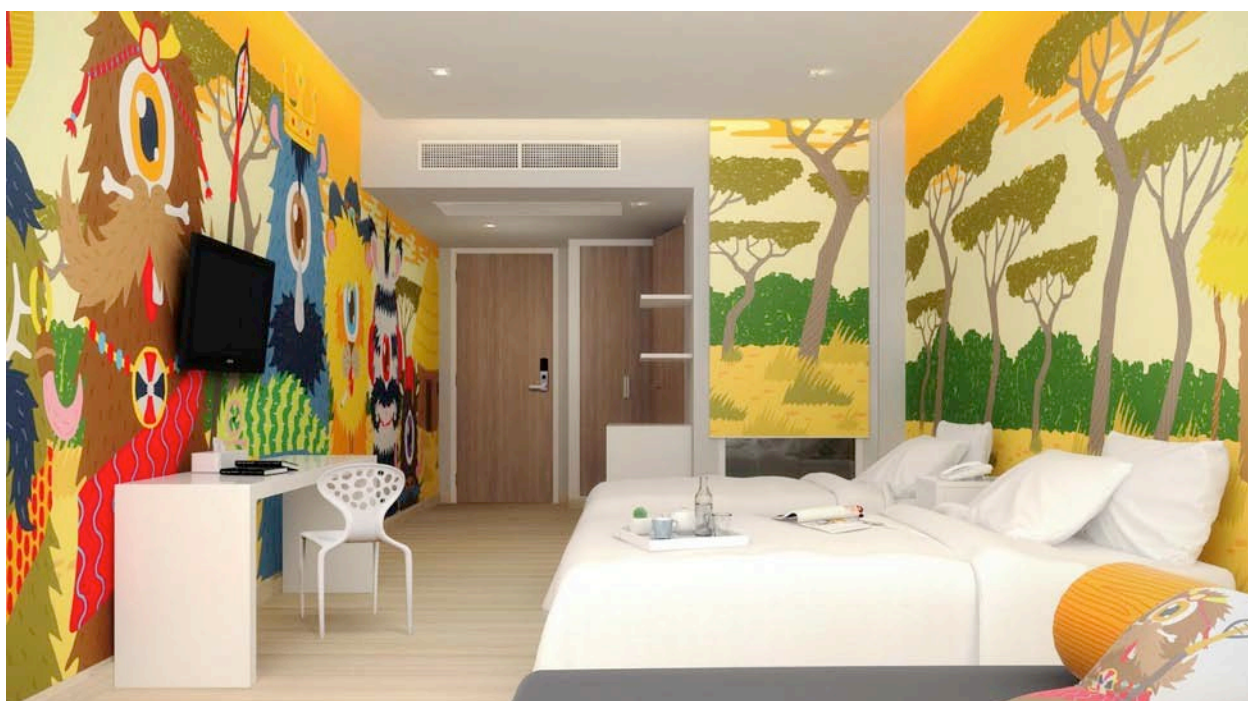
Beat Hotel Bangkok is located on Sukhumvit Road between Sois 67 and 69 in the new W District, a community mall in Phra Khanong. The area around it and the mall itself are known for its large art exhibits and art scene.

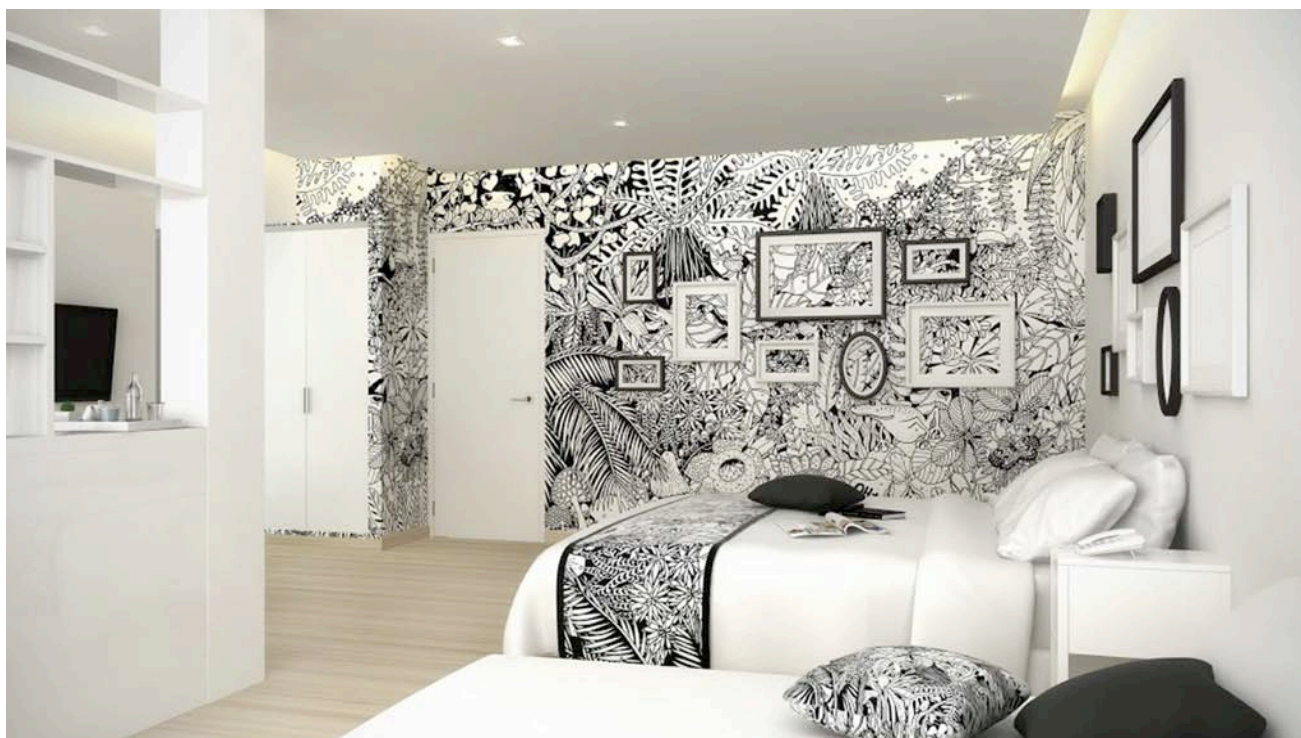


Hotel rooms have been colorfully hand-painted by six urban artists, graphic designers and illustrators from Bangkok, including Lolay, P7, Oh Futon, Jeep Kongdechakul, Suntur and the late Mamafaka.











## 2. CHEVAL BLANC RANDHELI

### Project Overview

The Cheval Blanc resort development consists of a variety of land and over water accommodation, 1- and 2-bedroom guest suites, as well as public facilities. The design is contemporary, while all structures are in timber with thatched and timber roofs. The hotel consists of 45 villas in three styles – Garden Villas that are stilted but with a private tropical garden space, Water Villas offering multiple terraces over the sea, and Island Villas which feature an outdoor dining pergola.

### Project Details

1. **Type of Business:** Luxury resort
2. **Open Date:** 11/2013
3. **Concept:** Contemporary design with Maldivian inspirations
4. **Location:** Randheli island, in the northern part of the Maldives
5. **Target Customer:** Luxury leisure travelers
6. **Number of Rooms:** 45 villas, ranging in size from 240 to 350 sq m
7. **Hotel Group:** LVMH Hotel Management; [www.lvmh.com](http://www.lvmh.com)
8. **Interior Designer:** Jean-Michel Gathy; [www.denniston.com.my](http://www.denniston.com.my)
9. **Website:** <http://randheli.chevalblanc.com/en/>

### Location map

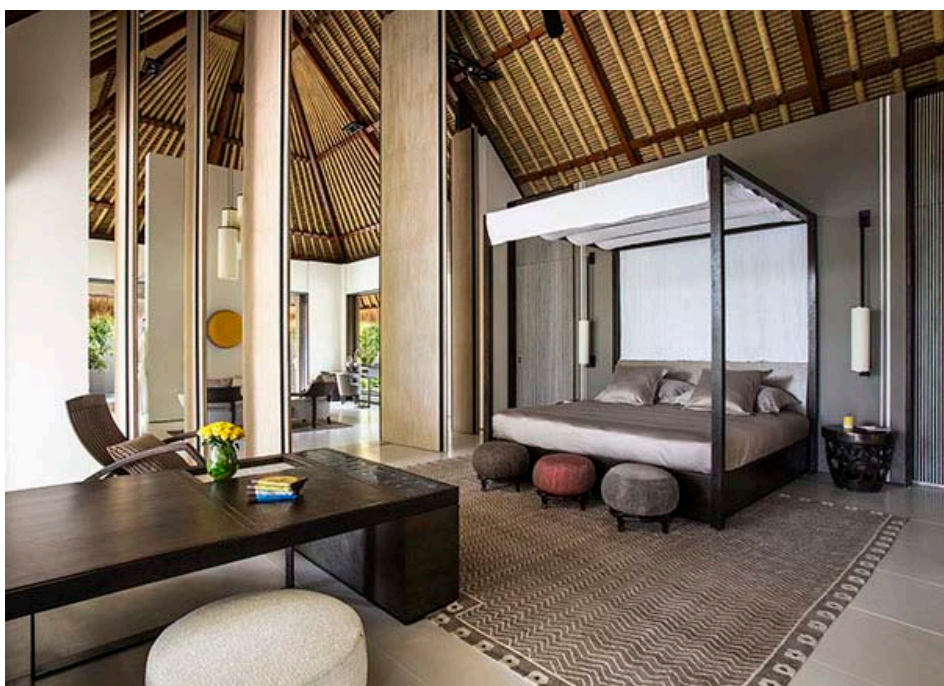


Cheval Blanc Maldives is located on Noonu Atoll, a 40-minute seaplane ride north of the capital Malé.





The main, palm-fringed pool is square in shape and lined with slate.



All villas feature an architectural sequence of 7-meter-high doors which create a spectacular sense of space.



The main bar is crafted from white Carrara marble and there are citrus-tinged Vincent Beaurin artworks on show throughout.





Vast spaces, capped by thatched roofs and finished with teak, cinnamon wood, coconut shell and exposed stone, serve as an extended open-plan space or are partitioned into separate living room, bedroom and bathroom by pivoting oak panels.

