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Garde Co., Ltd.

www.garde-intl.com in



Report Inaccuracies

Garde is a leading design company founded in 1985. We began providing retail design, branding and consulting services in Japan. We now have offices in Italy, Hong Kong, China, Thailand, U.S.A., Singapore, France and we provide services on a global scale.

Garde Co., Ltd. Projects



Adidas Japan Headquarters Office

Tokyo, Japan

Garde Co., Ltd. Locations and Contacts

Firm Listing Created by: Alessandra

Tokyo

Tokyo 5-2-1 Minami-Aovama Minato-ku .

(+81) (0) 3-3407-0007

info@garde-intl.com

Tokyo 107-0062 Japan

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Project Detail

adidas Japan Headquarters Office

Tokyo Japan Garde Co., Ltd.







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Project Description

Garde took on the challenge of creating a single work environment to bring together multiple brands with different identities and characteristics. This meant avoiding the temptation to express each brand individually and rather focus on elements that unite and reinforce the historical growth of the adidas group brand. Garde focused on 4 overarching concepts to drive the project design and create the ideal work environment:

·Leverage the history and legacy of the adidas group brand to build a deeper understanding with consumers and staff and reinforce a one team culture

•Seamlessly integrate sports and work to create a unique environment that reflects the values of adidas Group

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Project Details

adidas Japan Headquarters

Ark Hills Sengokuyama Mori Tower 1-19-10 Roppongi, Minato-ku <u>Tokyo</u> 106-0032 Japan

Shared by: Alessandra

Client/Owner: adidas Japan K.K.

Firm Name: Garde Co., Ltd.

Project Team: Christopher C. Brooks, Chief Designer; Junko Tateishi, Interior Designer; Yoichiro Sato, Interior Designer; Masayuki Tsuda, Showroom Designer; Michael Dungca, Design Associate

Consultants: Electrical Engineer: P.T. Morimura Mechanical Engineer: P.T. Morimura Project Management: Jones Lang LaSalle Audio/Visual: Media Access Signage: Kobayashi Kogei Project Scope: Interiors

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