

# Los Angeles Report

April 2015

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\* Project 1: Facade design in Santa Monica

## 1. Facade design in Santa Monica

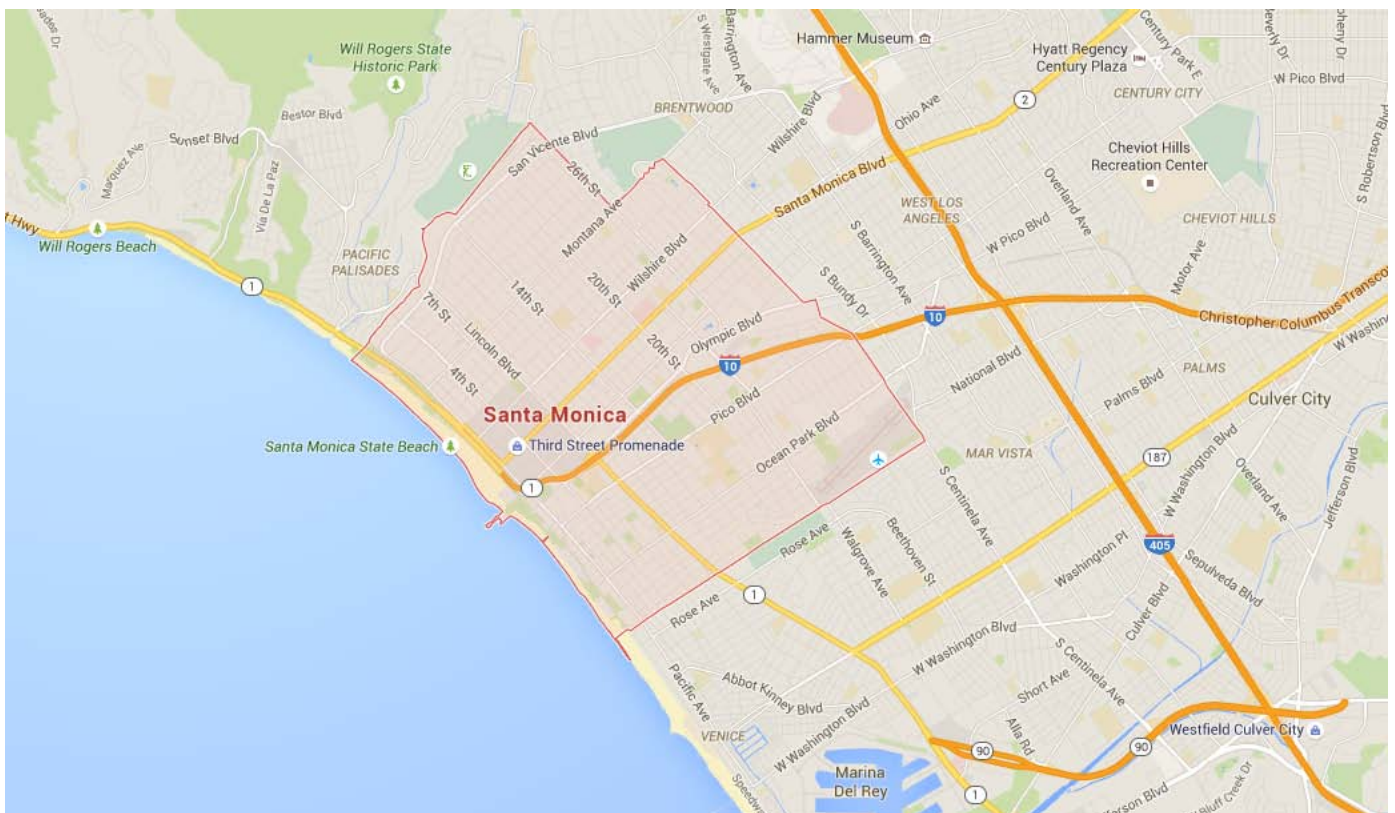
### Project Overview

The Building and Safety Division in the City of Santa Monica verifies the construction compliance and the safe occupancy of the buildings. When a building owner or a tenant wants to modify the facade of the building, he needs to publish a notice of intent on the facade. In this way, the public can comment on the project for two months. The design has to be submitted to the city hall for public hearing. The existing retail stores cannot expand their foot print (floor area) unless they use it for the general public. The stores are usually two-story buildings.

### Project Details

1. Facades of retail stores in Santa Monica
2. Location: Santa Monica, California, USA

### Location Map





Example of a Notice of Pending Design Review published on the front facade of the building on the left. The notice explains that the new store will be Oakley Flagship Store.



On the left, the facade of the Japanese convenience store Famima!! with outdoor dining. On the right, the facade of Trastevere, an Italian restaurant in Santa Monica. The building was an old branch of Savings & Loan.



Several facades of local stores such as Puzzle Zoo and Forever 21.



On the left, the facade with a modern steel structure of Urban Outfitters's store.



The facade of the candy store IT'S SUGAR offers a grey and pink color scheme with a colorful window display.