

# Los Angeles Report

May 2015

## CONTENTS

\* Project 1: Jason Markk store

## 1. Jason Markk store

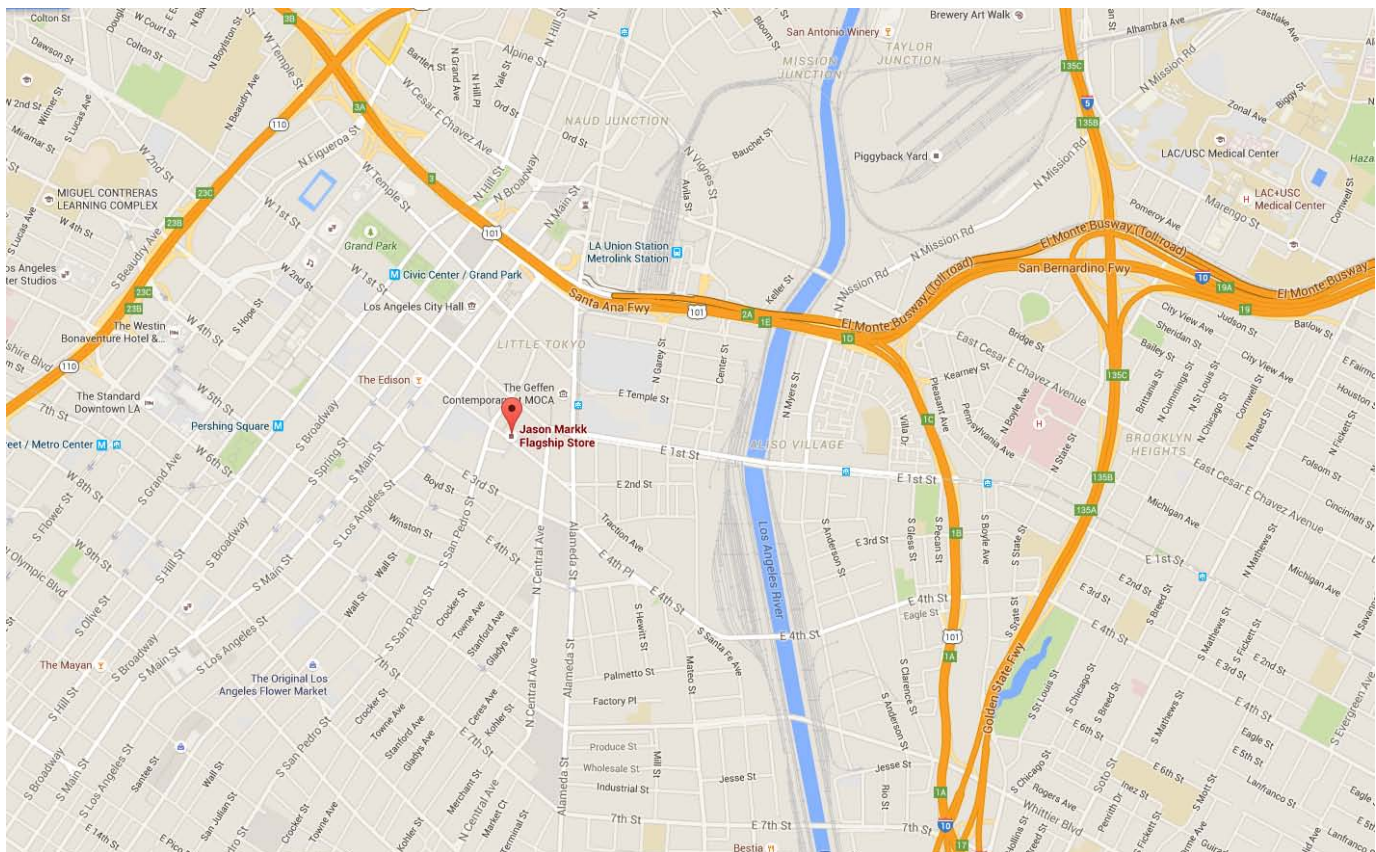
### Project Overview

The shoes repair store called Jason Markk opened in Los Angeles in Little Tokyo, also known as Japanangeles. The store offers sneakers cleaning service for high-end customers. The interior design is simple with white concrete floor and ceiling. In a corner, there is an iconic shoe-shining chair that recalls the 21st century Italian repair/maintenance shoe stations. On the shopping window, there is a graphic signage that indicates the increasing trend in the sneaker repair business. Among the top five popular brands there are Jordan IV and Nike air. In Little Tokyo area there are other two shoes stores, one with Japanese traditional design, and the other, RIF.LA, with a facade that shows the rear of the shoes.

### Project Details

1. Brand: Jason Markk
2. Type of business: retail store
3. Location: 329 E 2nd St, Los Angeles, CA 90012, Stati Uniti

### Location Map







Shoe-shining chair and graphic design on the shopping window.



Other two shoe stores in Little Tokyo: one with Japanese design and the other called RIF.LA store