www.garde-intl.com

# **Thailand Report**

July 2016

#### **CONTENTS**

- Project 1: Cazh concept store (Siam Discovery, Bangkok)
- Project 2: O.D.S. concept store (Siam Discovery, Bangkok)
- Project 3: World of Issey Miyake (Siam Discovery, Bangkok)



#### 1. CAZH

#### **Project Overview**

Cazh offers a collection of casual and street-style fashion products from Thai designers and imported Asian brands. Local highlights include Rotsaniyom's first men's collection, Playhound, Curated, Dry Clean Only, Boyplain and Pattric Boyle. As for foreign brands, shoppers can find kooky cult Korean menswear brands Drink Beer Save Water and Sewing Boundaries. There are also vintage pieces from Wooden Submarine and customized jeans from Selvedgework. Shoes and accessories come from Chubasco and Cote et Ciel, and customized shoes from Walk in Men.

#### **Project Details**

1. Type of Business: Concept store

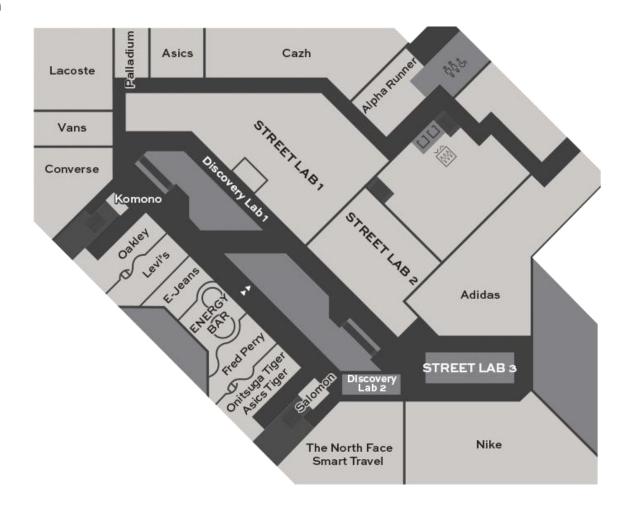
2. Open Date: 28/05/2016

3. Concept: Casual and street-style fashion products from Thai designers and imported Asian brands.

4. Location: 1F, Siam Discovery shopping mall, Siam Square, Bangkok

5. Website: instagram.com/cazhcrew

#### Location



















# 2. O.D.S.

# **Project Overview**

Brand-new multi-brand store O.D.S (Objects of Desire Store) offers creative daily products and home decor items from leading and emerging Thai designers like 56th Studio, Trimode and PDM.

# **Project Details**

1. Type of Business: Concept store

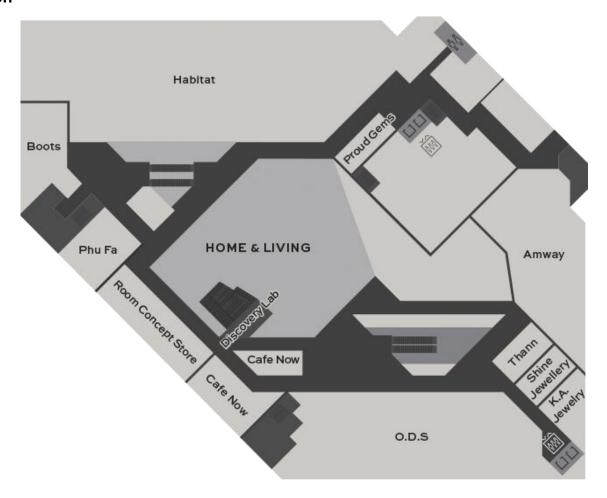
2. Open Date: 28/05/2016

3. Concept: Frequently changing new products from Thai designers.

4. Location: 3F, Siam Discovery shopping mall, Siam Square, Bangkok

5. Website: instagram.com/object.of.desires.store

# Location



















#### 3. WORLD OF ISSEY MIYAKE

# **Project Overview**

Issey Miyake opened its first concept store outside Japan, called World of Issey Miyake, offering a full line of products including Miyake for men for the first time in Thailand.

# **Project Details**

1. Type of Business: Concept store

2. Open Date: 28/05/2016

3. Concept: Issey Miyake's first concept store outside of Japan.

4. Location: Ground floor, Siam Discovery shopping mall, Siam Square, Bangkok

5. Website: <a href="https://www.siamdiscovery.co.th/floor/G">www.siamdiscovery.co.th/floor/G</a>

#### Location

