

Thailand News

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1. S BOX SUKHUMVIT HOTEL

Project Overview

S Box Sukhumvit Hotel is comparable to capsule hotels in Tokyo with small-size rooms offering only the basic of amenities. The hotel offer rooms in various configurations titled as Box 6.0, Box 5.5 and Box 5.0, each with its own set of facilities and benefits. The most expensive type of rooms have floor-to-ceiling glass facing the city view.

Project Details

1. **Type of Business:** Hotel
2. **Open Date:** 02/2016
3. **Concept:** Modular-concept budget hotel with the basics only.
4. **Location:** Sukhumvit Soi 31, Bangkok
5. **Target Customer:** Budget-conscious travelers
6. **Investment Cost:** Around 1.8 million baht per room (around USD 52,000).
7. **Number of Rooms:** 74 guestrooms, ranging in size between 14 and 20 square meters.
8. **Room Rate:** Rates starting at around 30 USD per night.
9. **Developer:** S Group Hotel; www.shotelthailand.com
10. **Website:** www.sboxhotel.com

Location map



The hotel is located on Sukhumvit Soi 31, a 5-minute walk from Phrom Phong skytrain station and The Emporium and EmQuartier shopping malls.

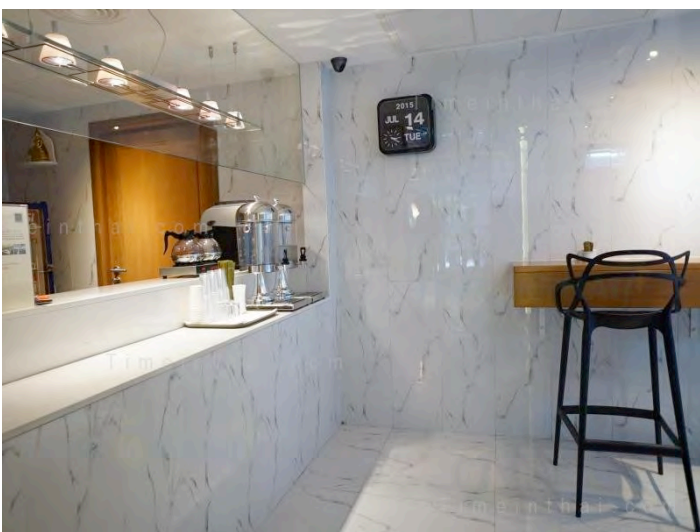
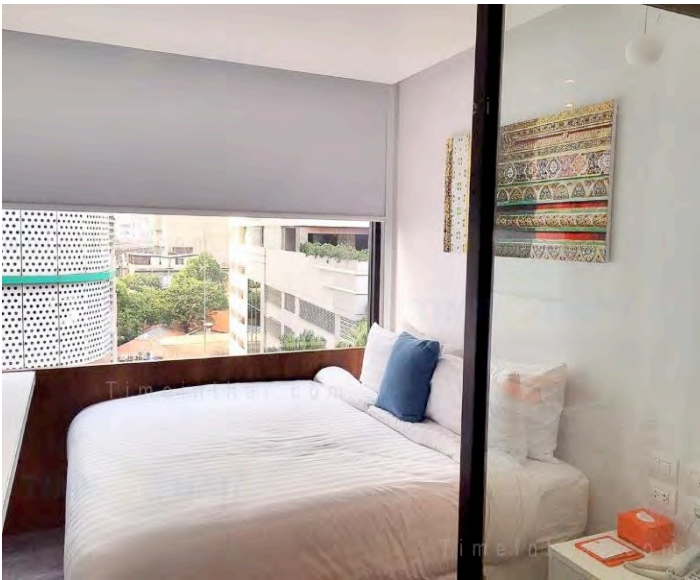


The most expensive type of rooms has a floor-to-ceiling glass facing the city view.





All 74 rooms have been designed with rectangular and square elements to match the hotel's concept and name.



To keep it simple, breakfast is served airplane-style.

2. IL FUMO

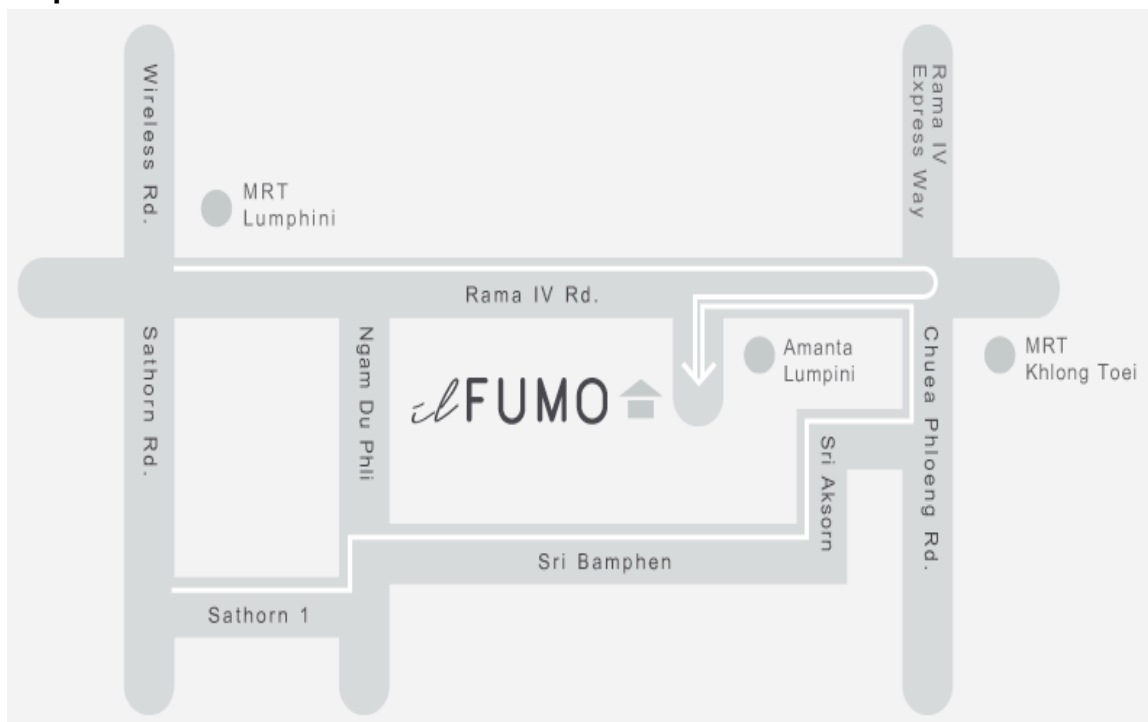
Project Overview

Il Fumo is an Italian restaurant & bar, founded by husband-and-wife team Choti & Debby Leenutaphong and chef Luca Appino. Located in a house owned by the descendants of King Rama IV, the restaurant specializes in contemporary Italian wood charcoal grill cuisine and revisited vintage craft cocktails. The ambience is inspired by an Italian country home where the elites of Rome and Milan would stay over for their holidays.

Project Details

1. **Type of Business:** Italian restaurant
2. **Open Date:** 01/2016
3. **Concept:** Interior inspired by an Italian country home.
4. **Location:** Rama VI Road, Bangkok, Thailand
5. **Developer:** Choti & Debby Leenutaphong and chef Luca Appino.
6. **Website:** www.ilfumo.co

Location map



Il Fumo is located in a private alley on Rama IV Road, close to MRT station Khlong Toei.



A grand old villa on Rama 4 Road was converted into an Italian grill restaurant.



Plenty of nostalgia infuses the Rama V-style house and the bar, which is all wood paneling and tufted leather.





Wood predominates in both the surroundings and the nostalgic, European-style decor.



Fumo is Italian for "smoke" and the restaurant specializes in smoked meats, charred over flame and rendered aromatic by the coals.



The white dining room's minimal elegance makes for a nice contrast, creating two very distinct venues under one roof. There are also a couple private dining rooms and a terrace (pictured below).

