

Milano Report

April 2018

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1. Carlo Cracco in Galleria

Project Overview

The highly awaited new restaurant by Michelin-starred chef Carlo Cracco opened last 21 February in the heart of the historical Galleria Vittorio Emanuele II. Connected over three floors – a luxury of space, even by local standards – Cracco comprises café, soigné restaurant, a wine cellar holding over 10,000 bottles and 2000 labels, and a private events space with its own entrance on via Silvio Pellico.

In preserving and accenting the arched doorways, elaborately carved friezes and ornate wooden panel work, Milanese designers Laura Sartori Rimini and Roberto Peregalli of Studio Peragalli have cleaved close to the aesthetics and spirit of the galleria, though without descending into cliché. Instead, modern touches are lightly inserted into the intimate, moodily lit spaces which are anchored with rust-red carpets sporting whorls and circles, mosaic floors, tiles inspired by a Giò Ponti design, and bright wallpaper patterned with multi-hued daisies.

Somewhat less elaborate is the ground floor café – a garden-like setting dressed with hand-painted stucco walls, damask motifs, and a 19th-century Parisian bar counter – which offers pastry, brioches and glossy dark pralines.

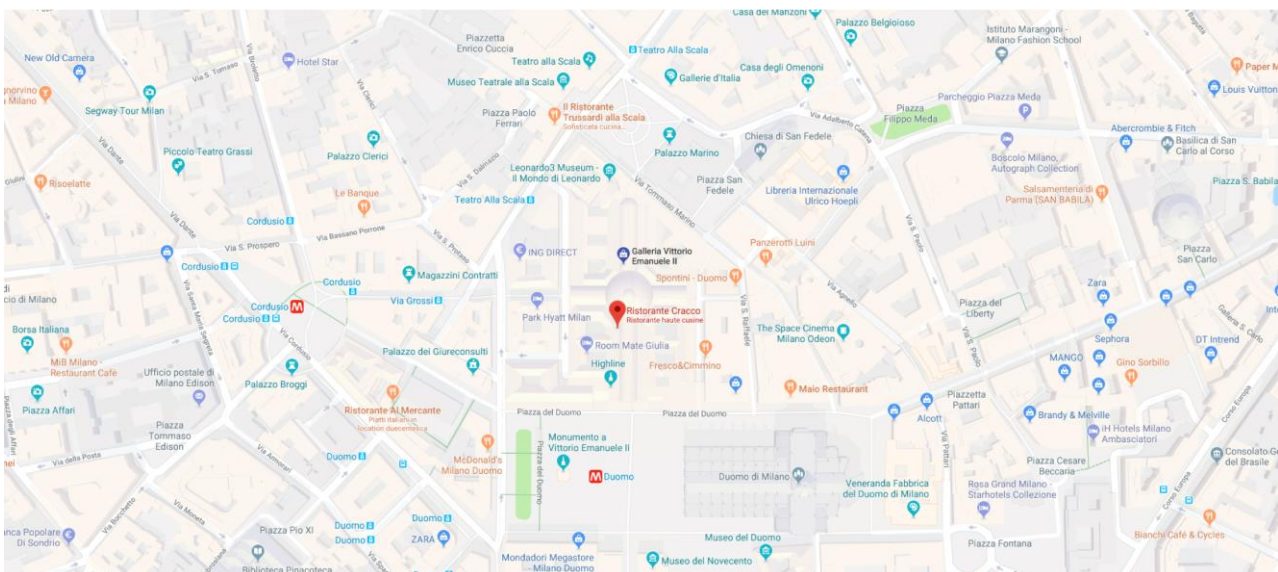
A laboratory is located on the mezzanine but the real temple of food is the first floor, where top-notch creations combining Italian tradition and innovation, based on Carlo Cracco's intuitions, are served daily.

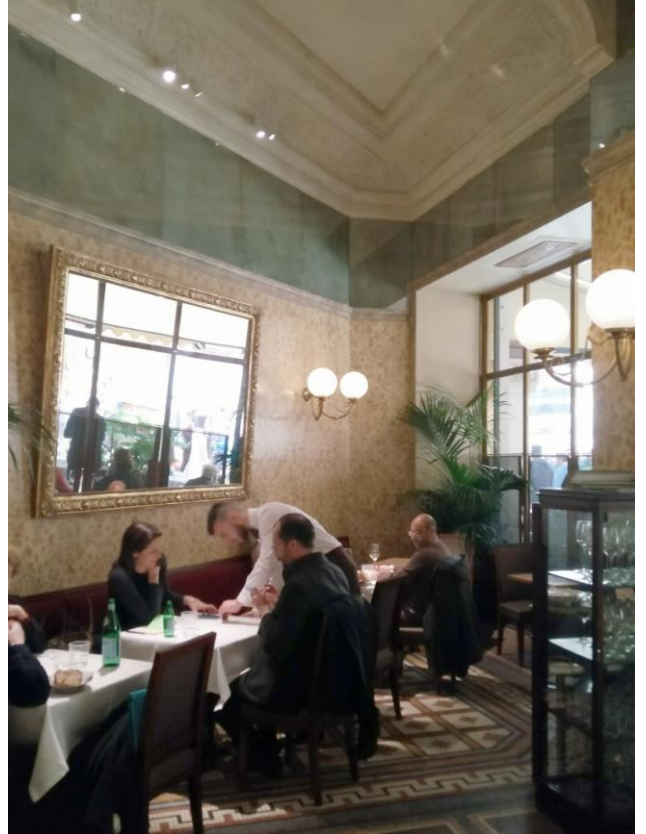
Discerning diners wishing to set an elegant event combining business and top-notch cuisine can take advantage of a reserved events area, located on the second floor of the restaurant.

Project Details

1. Brand: Carlo Cracco
2. Type of Business: Restaurant
3. Open Date: 21/02/2018
4. Location: Galleria Vittorio Emanuele II, 20121 Milano MI
5. Size: 1118 sqm .ca
6. Interior Designer/Architect: Studio Peregalli

Location Map





2. Aspesi shop-in shop

Project Overview

Aspesi opens its new shop –in shop dedicated to woman fashion inside historical la Rinascente department store. Located on the fourth floor, it hosts new collections and a selection of classics items of the famous Milanese fashion brand, as the “Field Jacket”. As for all Aspesi shop, this one has a unique new concept characterized by design furniture, industrial elements, and a touch of bright colors.

The pictures of iconic Aspesi advertising campaign, by masters of photography like Peter Lindberg and Paolo Roversi, are exposed on the wall.

Project Details

1. Brand: Aspesi
2. Type of Business: Fashion
3. Open Date: 14/02/2018
4. Location: Piazza Duomo, 20121 Milano MI
5. Size: 60 sqm
6. Interior Designer/Architect/Artist: -

Location Map

