

# Milan Report

June 2019

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## 1. C.P. Company Flagship store

### Project Overview

C.P. Company, the sportswear brand founded in the 70s by Massimo Osti, a young graphic designer from Bologna. And it has opened the first flagship store for the worldwide retail project, in Milan. The structure extends approximately 170 square meters with the ground floor and in the basement. It's located in Corso Garibaldi, a famous shopping street in the heart of the city. The concept store aimed at enhancing the particular lines and colors of the brand. As the purpose of architect Andrea Caputo, it is a constant rotation of clothing, colors, industrial machinery, special products and customization processes in the store; therefore, it can change the face of every new exposure, always giving an added value to its line.

### Project Details

1. Brand / C.P. Company
2. Type of Business / RETAIL
3. Interior Architect/ Andrea Caputo
4. Open Date / 2019/ 05
5. Size / 170 sqm
6. Location / in Corso Garibaldi 95, 20121 Milan

### Location Map













## 2. Bisazza Flagship store

### Project Overview

Bisazza was founded in 1956 by Renato Bisazza at Alte (Vicenza), one of the most authoritative luxury brands in the field of design and world leader in the production of glass mosaic tiles for interior and exterior decoration.

In Milan, Bisazza packs and moves: the brand famous for its mosaics has recently moved its flagship store in via Solferino 22, on the corner of Largo Treves, Milan, in the heart of Brera, thus abandoning the previous headquarters in via Senato. The new sales space, officially presented during the Design Week, is located at number 22 and develops on an area of 200 square meters, with large windows overlooking both streets. Inside there are all the Bisazza collections.

### Project Details

1. Brand / Bisazza
2. Type of Business / RETAIL
3. Interior Architect/ Carlo Dal Bianco
4. Open Date / 2019/ 04
5. Size / 200 sqm
6. Location / Via Solferino 22, 20121 Milan

### Location Map













