

France News

November 2021

CONTENTS

- Project: The ReMIX Hotel (Hotel, Paris)

1. THE REMIX HOTEL

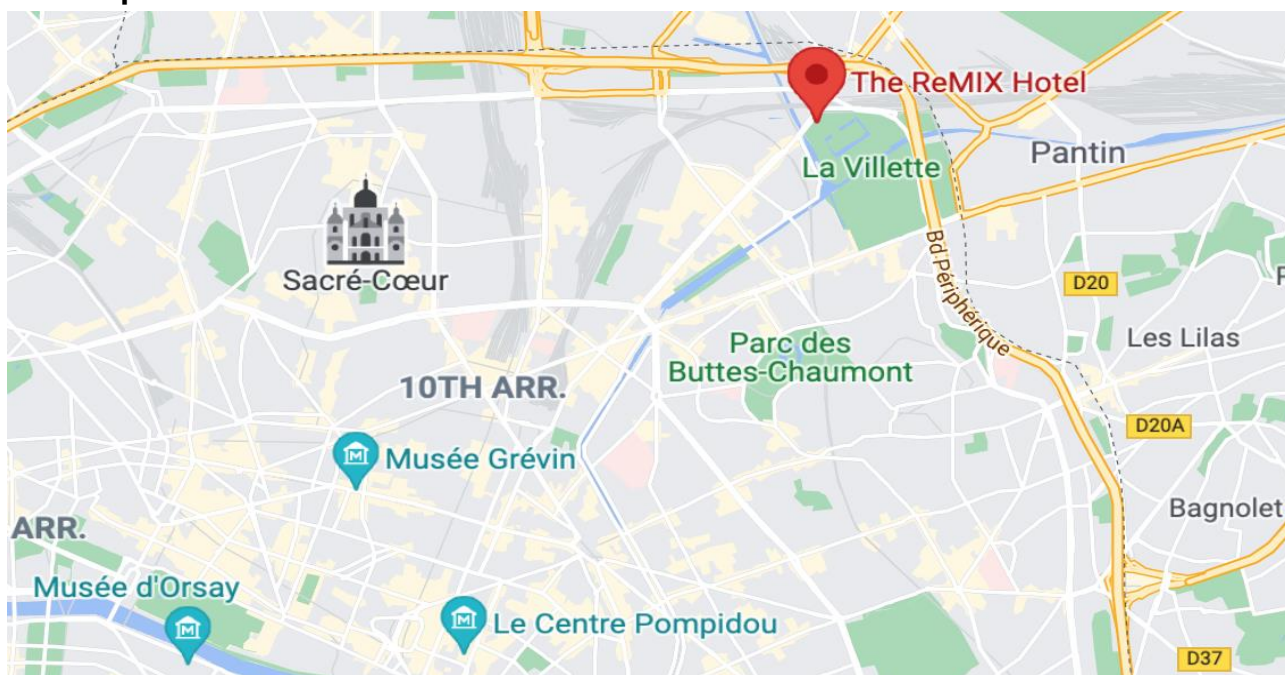
Project Overview

Comprising 259 rooms, the colorful ReMIX hotel in Paris was designed by London based interior designer Saar Zafrir. The designer created a pop-rock look, with an atmosphere reminiscent of both a club and a music hall, by combining elements like spherical-shaped lamps and neon lights. In the rooms, the retro-look was achieved by adding touches such as a ghetto blaster and a pink dial phone. 90% of the furniture was designed and custom made by Saar Zafrir Design, including the neon wall signs, original artworks, wooden furnishings, light fixtures, and wallpapers and rugs referencing popular culture of the era. Main feature of the hotel is bar-restaurant Marvin & the Gang. Referencing the 80s, this soul food restaurant celebrates Afro-American culture, exuding a “Back to the Future meets Harlem” retro vibe.

Project Details

1. **Type of Business:** Four-star hotel, bar and co-working space.
2. **Open Date:** 09/2021
3. **Concept:** Pop-rock hotel with a nostalgic interior reminiscent of the 1980s.
4. **Location:** 28 ter, avenue Corentin, Cariou, Paris, France.
5. **Number of rooms:** 259 rooms, accommodating from single occupancy up to 7 people.
6. **Room Rate:** Starting at around EUR 100 per night.
7. **Developer:** Schroder Real Estate.
8. **Interior Designer:** Saar Zafrir (London); <https://saarzafrir.com>
9. **Website:** www.remix-hotel.com

Location map



The ReMIX hotel is located in the 19th district of Paris, in the northeast corner of the city, known for being somewhat of a cultural hub. The closest metro station is Porter de la Villette.



Guests are greeted by a reception desk constructed from original cassette tapes slotted together, finished with a sophisticated marble top.



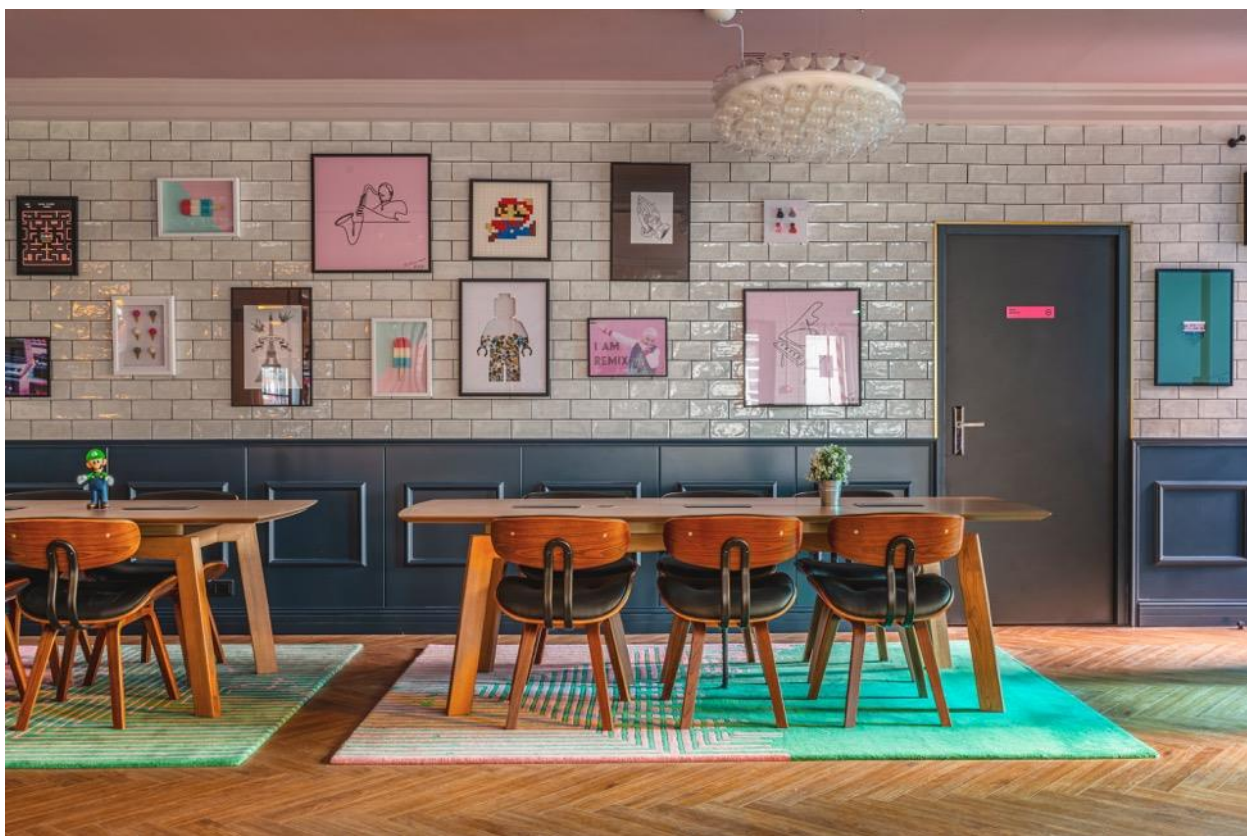
The vintage rock style hotel bar was decorated using velvet, neon lights and marble.



90% of the furniture was designed and custom made by Saar Zafrir Design, including the neon wall signs, original artworks, wooden furnishings, light fixtures, and wallpapers and rugs referencing popular culture of the era.



The colorful and nostalgic interior reminiscent of the 1980s transports guests back in time.





A wall of old, analogue televisions stacked upon each other broadcast 24-hour content through advanced video mapping technology.





Bar-restaurant Marvin & the Gang has a separate entrance on Corentin Cariou street and looks set to become a local hotspot.





Each of the 259 rooms feature a lavish, emerald green velvet bed and headboard set against a dimpled, charcoal grey wall. And ceiling made of acoustic foam panel.



The rooms feature memorabilia like vintage rotary style dial telephone in powder pink.