

KOREA Report

September 2024

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1. Factory Fever

Project Overview

"Factory Fever" is currently used as an R&D center for an IT development company. The space is designed to maximize concentration while incorporating ideas that encourage freedom, challenge, and enterprising behavior. It goes beyond the typical office space, embodying the passion of the staff.

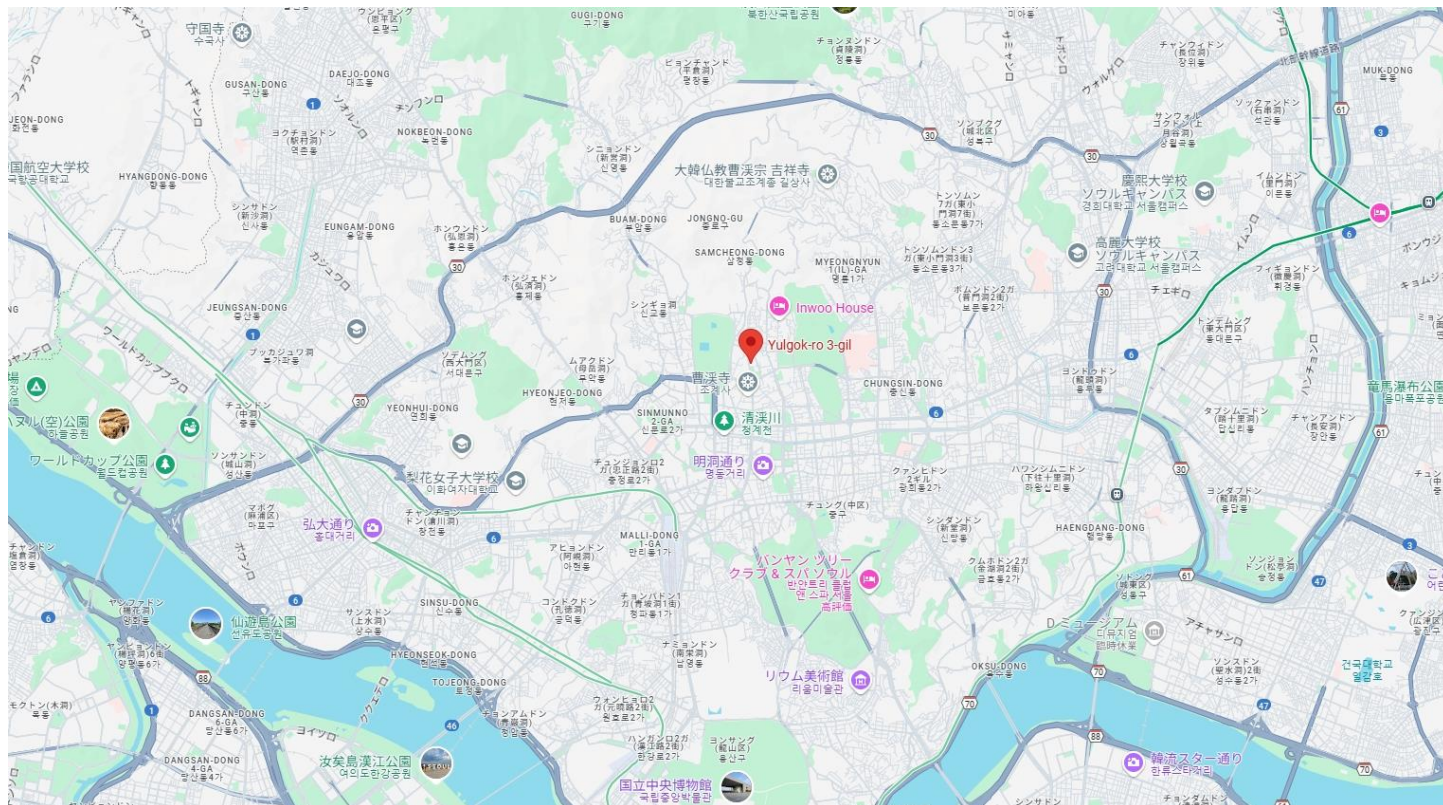
The ceiling is illuminated in red to symbolize passion and inspire creativity. The main materials used in the space include mostly unfinished metal, coarse-textured paint, and irregularly patterned carpeting. The aim was to create an atmosphere that is not neat and tidy but brimming with unlimited possibilities.

Factory Fever features a three-story void space on the south side, where a lounge area has been created for staff communication.

Project Details

1. Brand: Factory Fever
2. Type of Business: Office
3. Open Date: 6/2024
4. Size: 518 m²
5. Location: Yulgokro 3-gil, Jongno-gu, Seoul, Korea

Location









2. Undept

Project Overview

"Undept" is a space that exudes the feeling of something that has been crafted over a long period of time. To make the most of this space, the structure was reinforced and rebuilt from its framework with careful architectural work.

Since wood is the primary material, a bar table was designed to highlight the wood grain, preserving its inherent ambience. Attempts to introduce new wood did not harmonize with the old building, so the natural patterns carved into the wood over the years were left intact.

As visitors enter Undept, they are greeted by an artificial stone structure resembling a rock wall. This stone feature serves as both a decorative element and an essential component that ties together the entire space.

The café is revealed as one progresses along a passageway reminiscent of a cave. The unique flow and the large-scale, heterogeneous structure create a sense of escape from the hustle and bustle of the city. The result is a café space with a strong conceptual presence.

Project Details

1. Brand: Undept
2. Type of Business: Cafe
3. Open Date: 1/2024
4. Size: 100 m²
5. Location: 11, Duteopbawi-ro 13-gil, Yongsan-gu, Seoul, Republic of Korea

Location Map

