

Paris Report

April 2025

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1. Westfield CNIT, La Défense

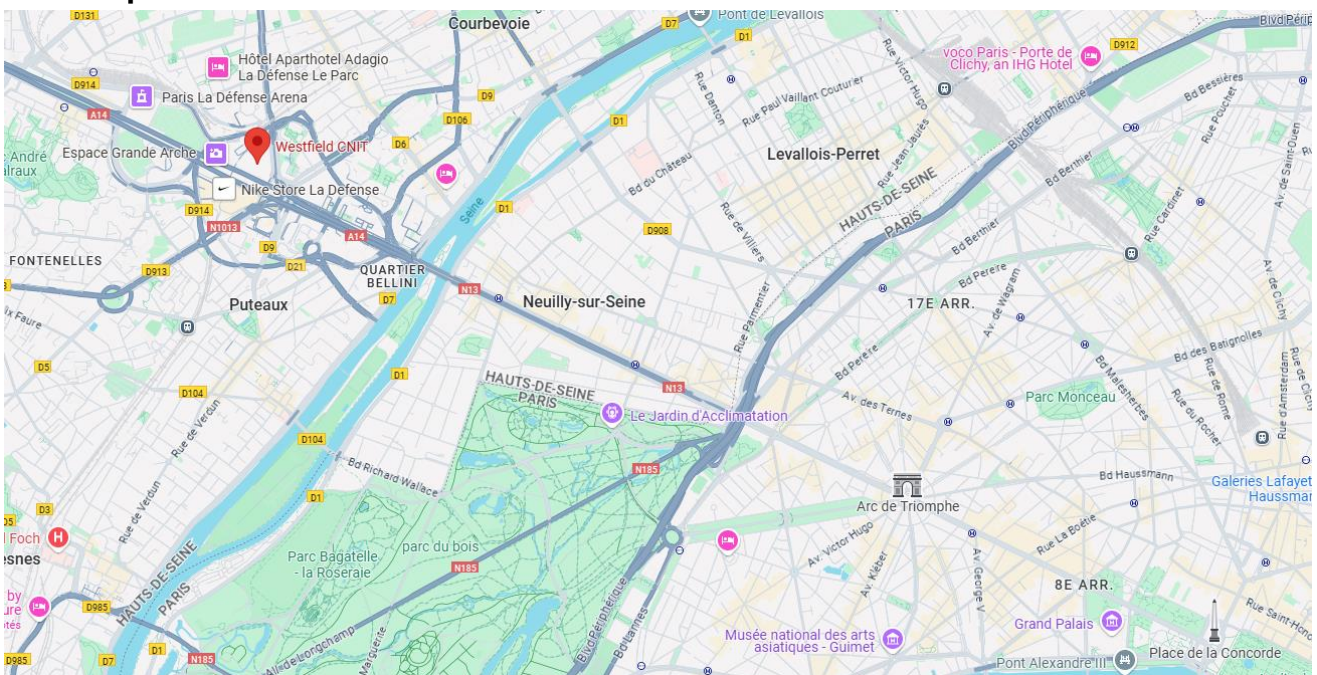
Project Overview

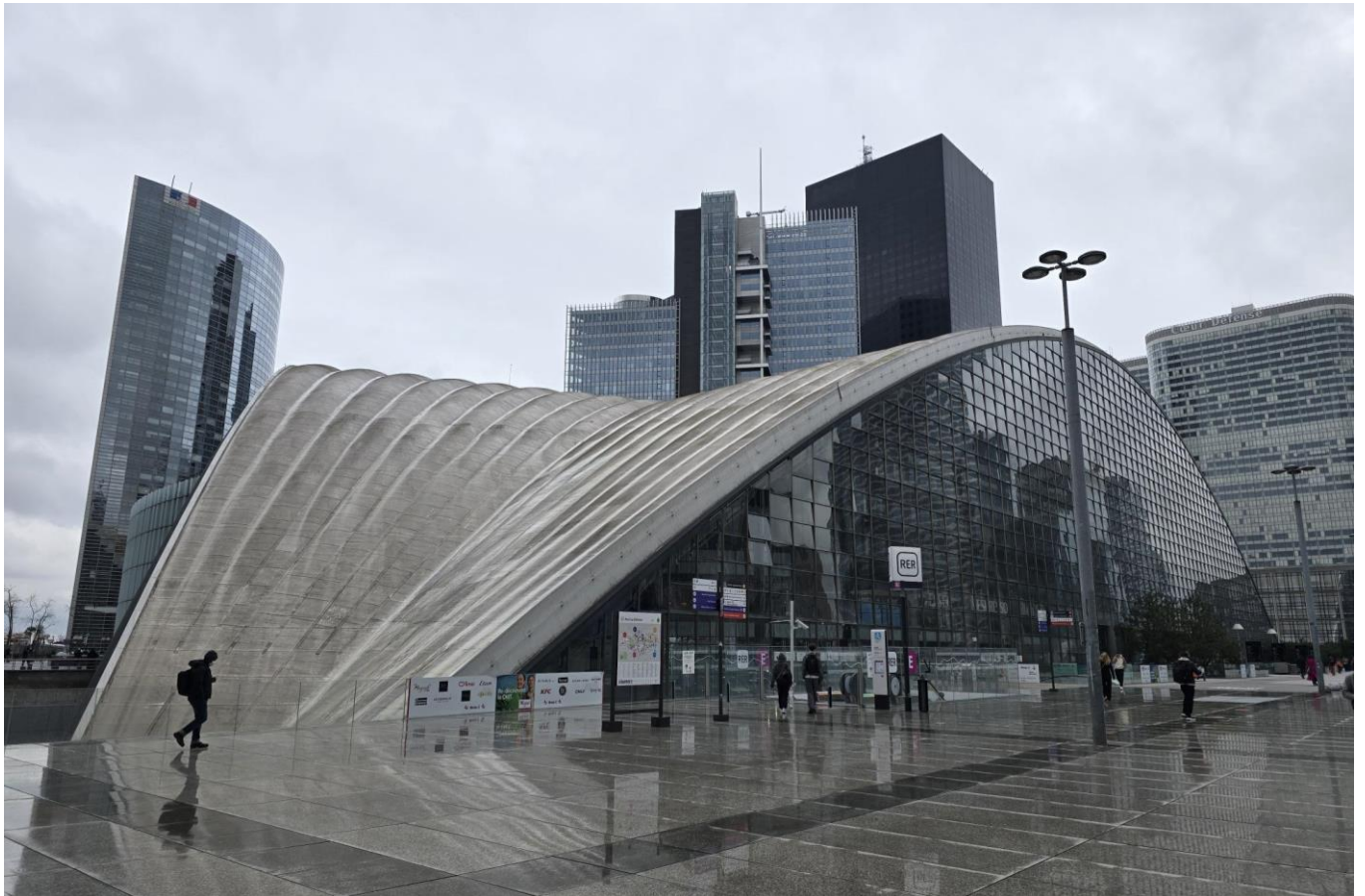
In May 2024, a new shopping center officially opened within the historic Centre National des Industries et des Techniques (CNIT), located in La Défense, the major business district just outside of Paris. Originally built in 1958 as an exhibition hall for industrial technology, CNIT is an architectural icon—featuring one of the world's largest freestanding concrete shell structures and a distinctive façade designed by Jean Prouvé. Today, CNIT functions as a multi-use complex housing a hotel, event hall, and co-working spaces. After four years of construction, a 9,000-square-meter shopping center has now opened on the second basement level. Operated by Unibail-Rodamco-Westfield (URW), the development adds 45 new retail units, including fashion, cosmetics, and food outlets. Notable openings include the first café location by Yann Couvreur Paris and Mon Panier d'Asie, an Asian food supermarket making its debut in a shopping center format. The center is directly connected to the newly launched RER E line station, expected to accommodate up to 470,000 passengers per day, offering high foot traffic and seamless accessibility. This new retail addition enhances the vibrancy of La Défense, appealing to both professionals and tourists. Further energizing the space, TOCA Social—an interactive dining and football entertainment concept—is set to open within CNIT by the end of the year, marking its first presence in France.

Project Details

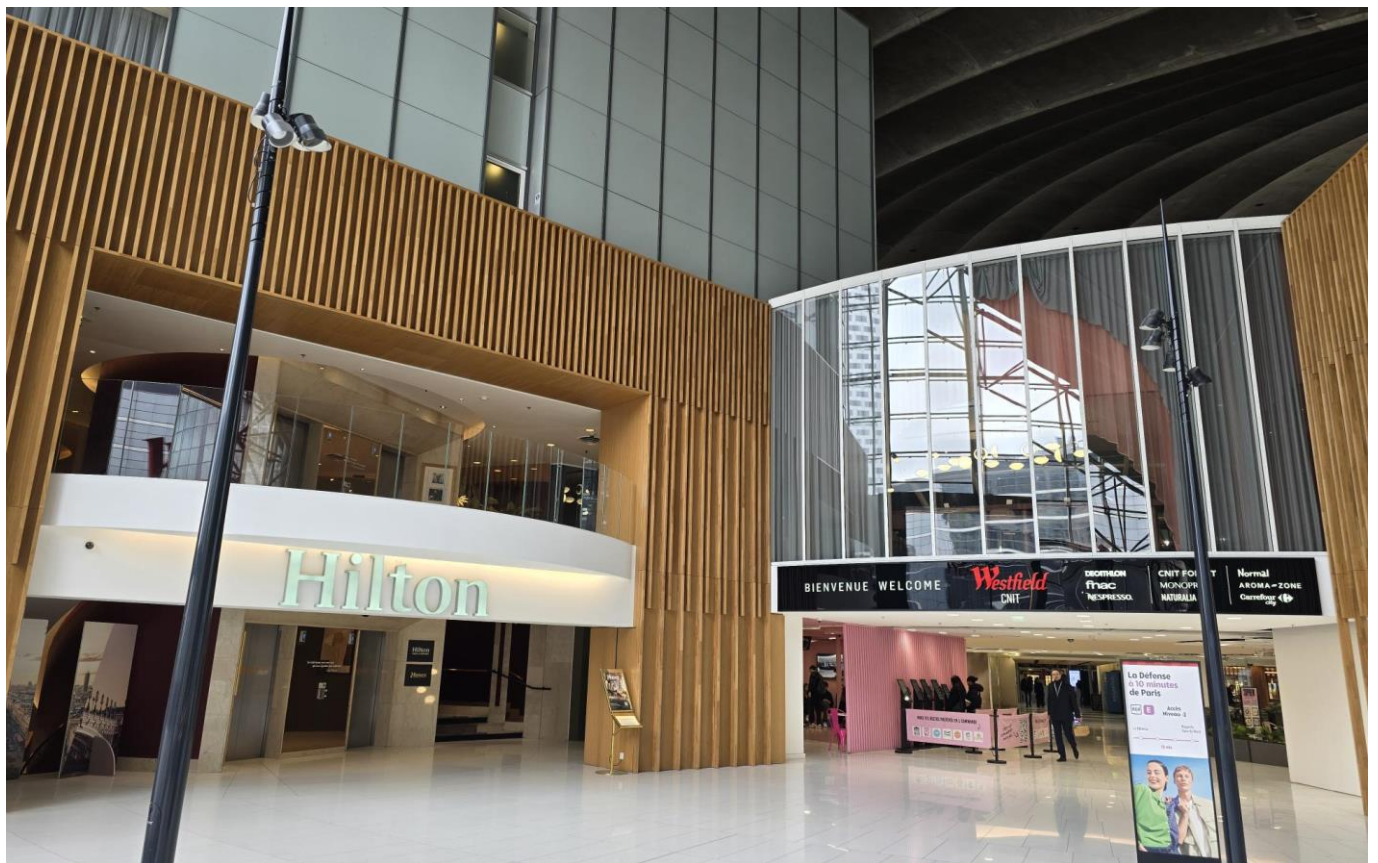
1. Brand: Westfield
2. Type of Business: Shopping center
3. Open Date: 05/2024
4. Location: 2 Place de la Défense, 92092 Puteaux France
5. Size: 29000m2

Location Map





Facade



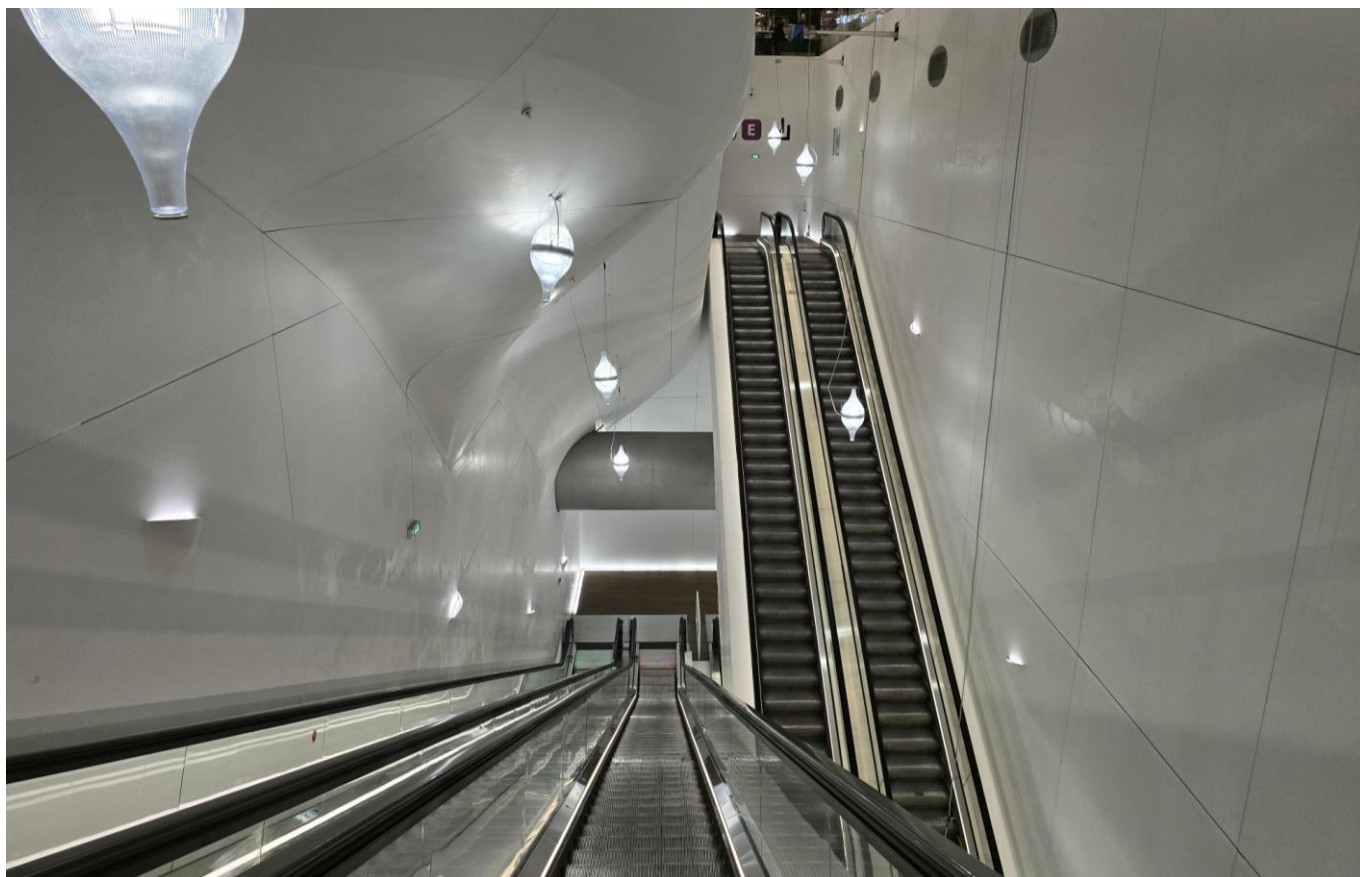
Entrance



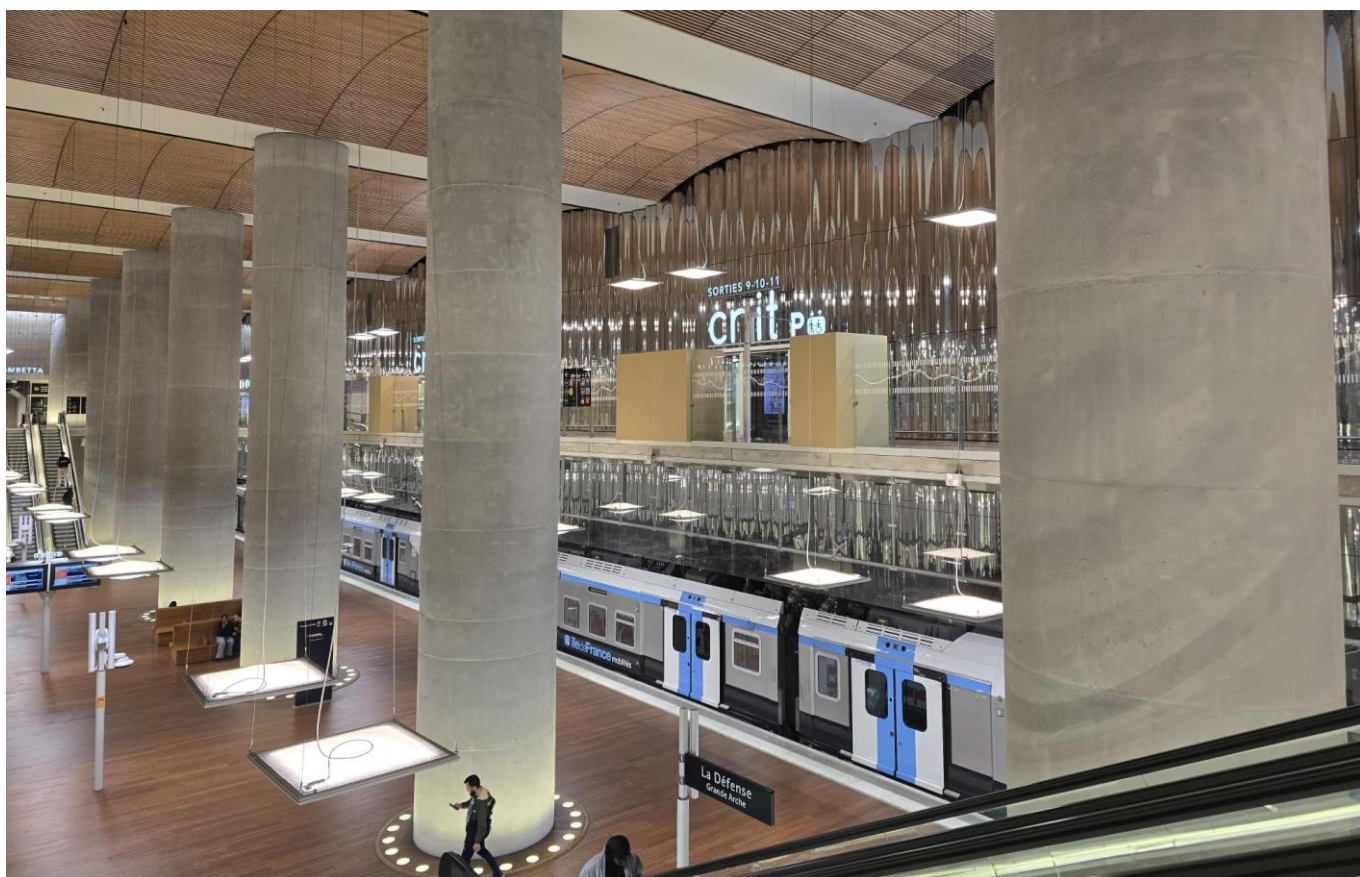
Shopping Center 1: Mon Panier d'Asie, a supermarket specializing in Japanese food products



Shopping Center 2: Café Yann Couvreur Paris



Escalator connecting the shopping center to the RER E line platform



The RER E line platform

2. Epic Monoprix, Palais des Congrès

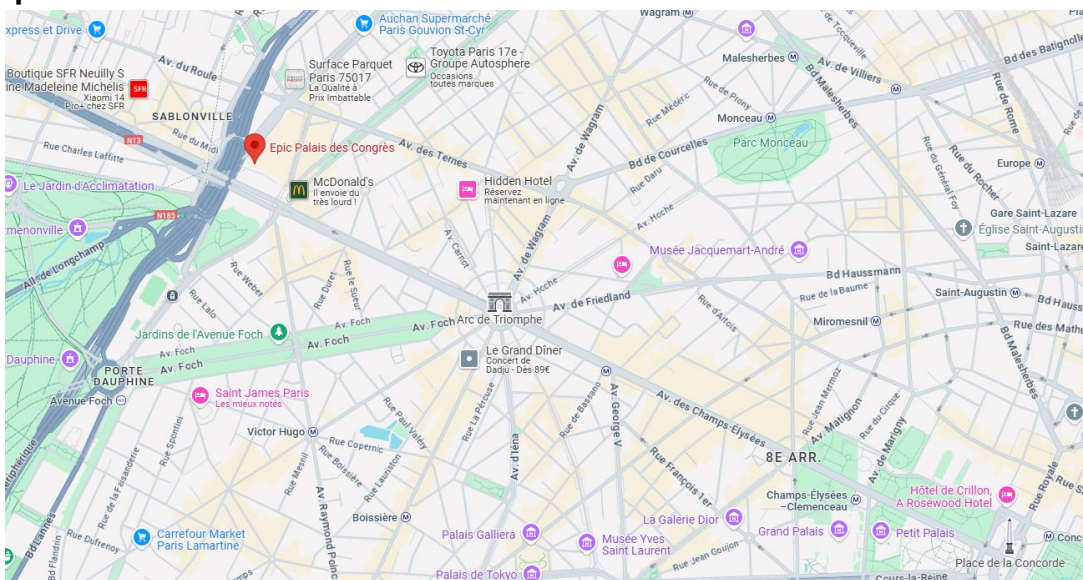
Project Overview

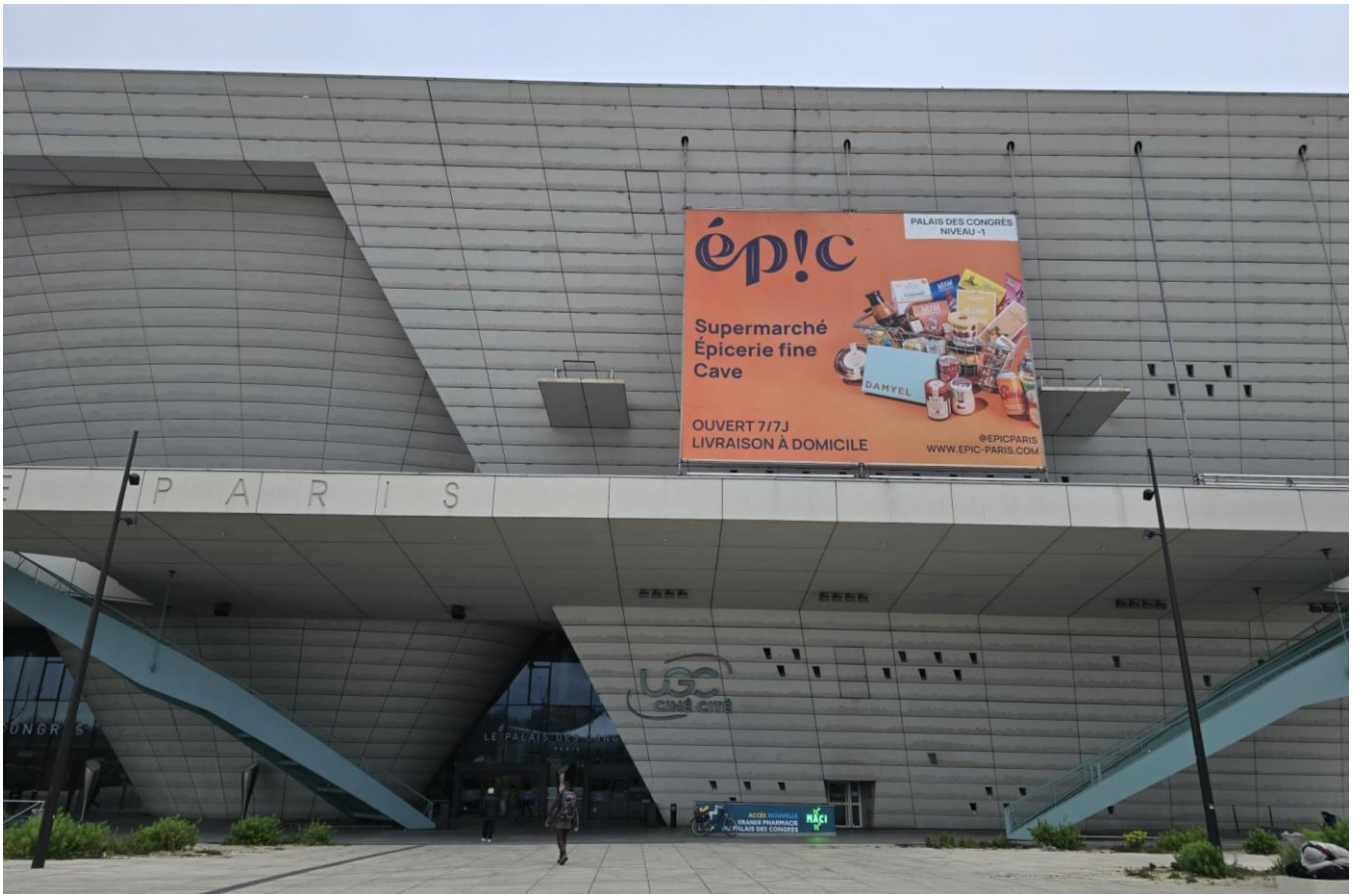
In October 2024, Epic, a luxury grocery store by French retail giant Monoprix, opened its second location inside the Palais des Congrès, an international convention center in Paris's 17th arrondissement. Following the debut of the brand in Saint-Germain-des-Prés in 2022, this new store reflects Monoprix's strategic push into upscale retail, targeting discerning consumers in areas surrounded by luxury hotels, high-end residences, and a steady flow of business travelers and affluent visitors. Upon entering the open-air entrance, guests are welcomed by a striking chandelier made of 4,000 jam jars and vibrant displays of fresh fruits and vegetables sourced daily from local markets. The store's 1,300-square-meter interior, designed by renowned Parisian firm Malherbe—known for their work on Ladurée and La Samaritaine—offers a refined and contemporary shopping experience. The store carries over 17,000 carefully curated products, one-third of which are sourced from Monoprix. The remaining assortment features an extensive collection of fine wines, gourmet items from around the world, and a notable range of Japanese seasonings, reflecting the globalized tastes of today's luxury consumer. Adjacent to the main store is a boulangerie in collaboration with Com' Panis, the winner of the 2024 Bakery World Cup, offering premium organic breads and pastries. As luxury consumption continues to evolve and demand for high-end culinary experiences grows, Monoprix's new model illustrates how traditional supermarkets are redefining the boundaries between retail, gastronomy, and lifestyle.

Project Details

1. Brand: Epic
2. Type of Business: Retail store
3. Open Date: 10/2024
4. Location: 2 Place de la Porte Maillot, 75017 Paris France
5. Architect : Malherbe

Location Map





Facade of Palais des Congrès



Entrance of Epic



Store Interior 1



Store Interior 2