

KOREA Report

June 2025

CONTENTS

- * Project 1: Standby
- * Project 2: Particle Store Samgakji

1. Standby

Project Overview

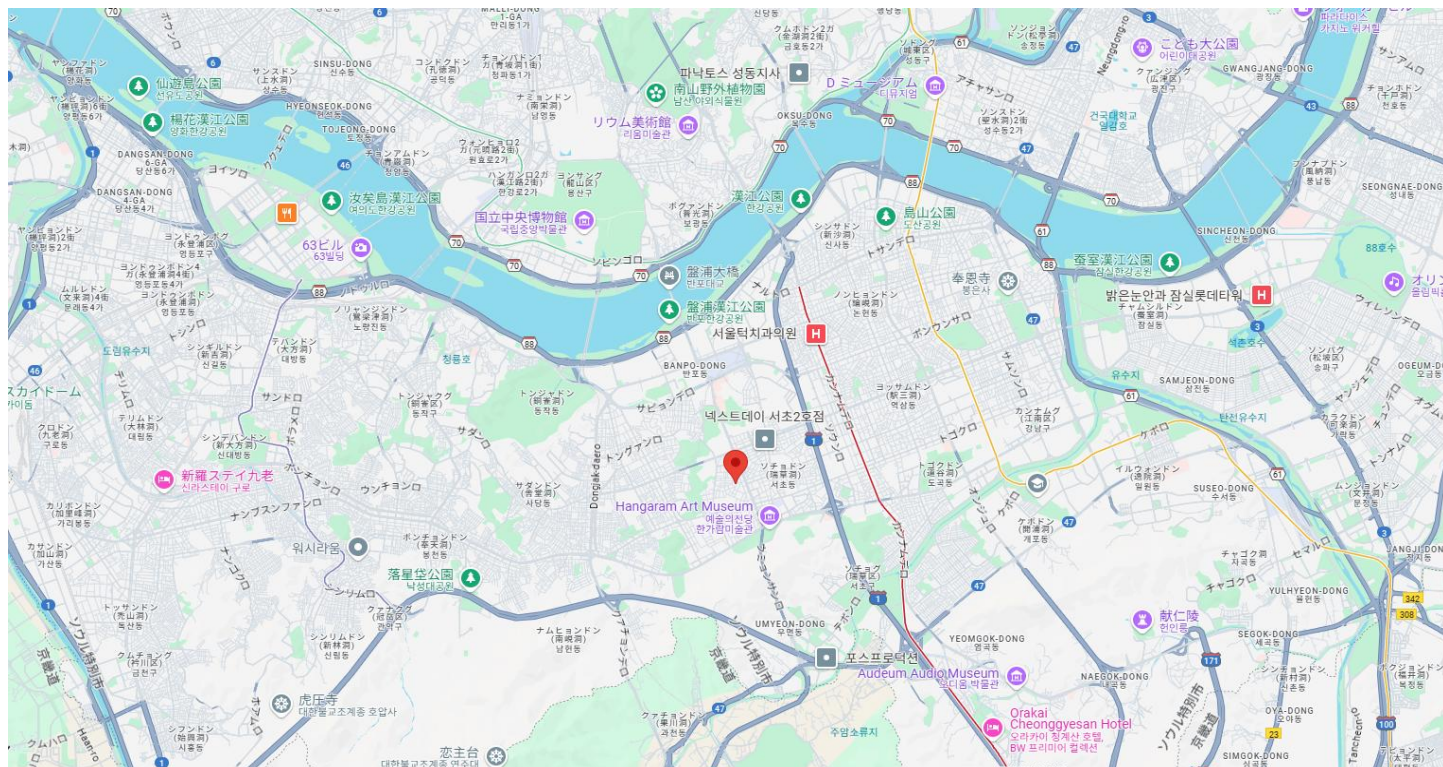
Standby, a study lounge with a more casual atmosphere than a traditional reading room or study café, began with the client's desire to create a place where visitors could feel comfortable and leave with a brighter memory of their time there. The spatial composition begins at the entrance, forming a structure that gradually enhances concentration as one moves inward. Open seating is arranged near the entrance and exit—areas with more foot traffic—while seating deeper inside the space is designed to support focused study.

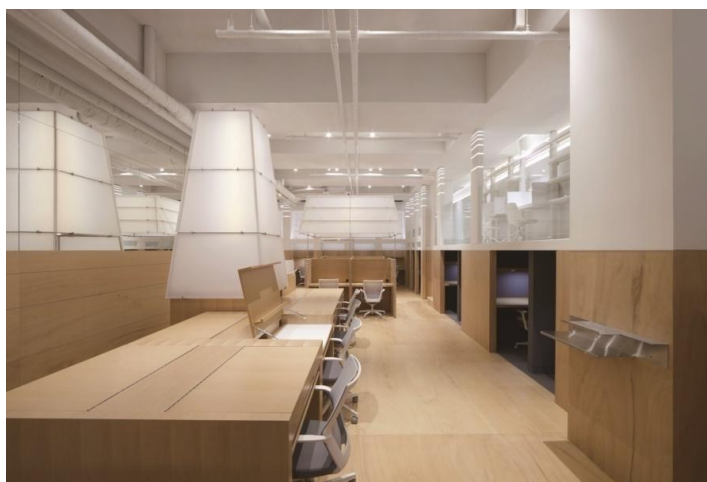
Large, partition-free tables invite users to open their books casually and comfortably. At the same time, the space offers immersive zones ideal for those who want to concentrate for shorter bursts of time. Partition walls and a dark blue finish guide users into deeper focus. The space embodies the phrase, "Time is shared, but space is privately owned." If your chosen seat feels like a private haven, it's because the design considers not only the act of studying but also the emotions quietly held within.

Project Details

1. Brand: Standby
2. Type of Business: Study Cafe
3. Open Date: 10/2024
4. Size: 160 m²
5. Location: 34, Banpo-daero 21-gil, Seocho-gu, Seoul, Republic of Korea

Location







2. Particle Store Samgakji

Project Overview

Particle Store is a select store that carries a variety of brands but showcases only the highest quality products, primarily from outdoor labels and designers.

The materials used throughout the space are mainly wood, metal, and glass, with all lighting and furniture designed and produced exclusively in these three materials. To avoid monotony from the limited material palette, the proportions of each material were varied by floor.

The first and second floors feature a higher ratio of metal, while the third and fourth floors emphasize wood for a warmer sensibility, and the fifth floor incorporates more glass and glass blocks. Through this variation, even the same material, such as metal, is perceived differently.

Lighting, which plays a key role in defining the atmosphere, was created using combinations of glass and metal, yet each fixture has a distinct appearance. Attention to detail extends to even the smallest design elements, and the completed space on each floor expresses both unity and contrast. This embodies the very diversity that Particle Store seeks—a diversity uniquely reflected in this space.

Project Details

1. Brand: Particle Store Samgakji
2. Type of Business: Retail Store
3. Open Date: 9/2024
4. Size: 1F_104 m², 2~5F_118 m²
5. Location: 145, Hangang-daero, Yongsan-gu, Seoul, Republic of Korea

Location Map

