

Netherlands News

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1. THE SIREN

Project Overview

The Siren is a restaurant and lounge bar located in an iconic heritage building in the center of Amsterdam, offering a Mediterranean-inspired menu. Designed by architect Will Erens of Too Many Agencies, the restaurant's interior draws inspiration from the mythical underwater world of Atlantis. The use of marble and copper accents, along with lighting effects that mimic underwater rays, creates a kaleidoscopic atmosphere. A central siren statue reinforces the oceanic theme, tying together the restaurant's design with its Mediterranean cuisine. The venue's multi-level layout includes 160 dining seats, a 60-seat lounge, and a private dining room, offering both spacious and intimate settings. The design focuses on flowing architectural forms and sophisticated lighting to create a refined and immersive environment.

Project Details

1. **Type of Business:** Restaurant and lounge bar
2. **Open Date:** 04/2024
3. **Developers:** Entrepreneurs Mike Poppes, Roy Poppes and Michiel Dekker.
4. **Interior Designer:** Architect Will Erens, Too Many Agencies; <https://toomanyagencies.com>
5. **Location:** Rokin 81, Amsterdam, The Netherlands
6. **Website:** www.thesirenamsterdam.com

Location map



The Siren is located in the center of Amsterdam, not far from Central Station.



Architect Will Erens of Too Many Agencies designed the space with Mediterranean influences, incorporating marble and copper accents to create a kaleidoscopic effect inspired by underwater light.





The restaurant is spread across two floors in an iconic heritage building. Centerpiece is a striking statue of a siren overlooking the space.







The interior also incorporates Greek columns, sea goddess wallpaper, and shell porcelain, all meticulously chosen to enhance the restaurant's captivating ambiance.





Unique design elements include jellyfish lamps, and ceiling paintings reminiscent of the Sistine Chapel.





The Siren has a total of 160 dining seats, including a private dining area for up to 22 guests.



The restaurant has an open kitchen concept and specializes in Mediterranean cuisine, including fresh seafood.