

Paris Report

Septembre 2025

CONTENTS

- * Project 1: Plantation Paris
- * Project 2: Léonie Bakery Reuilly

1. Plantation Paris

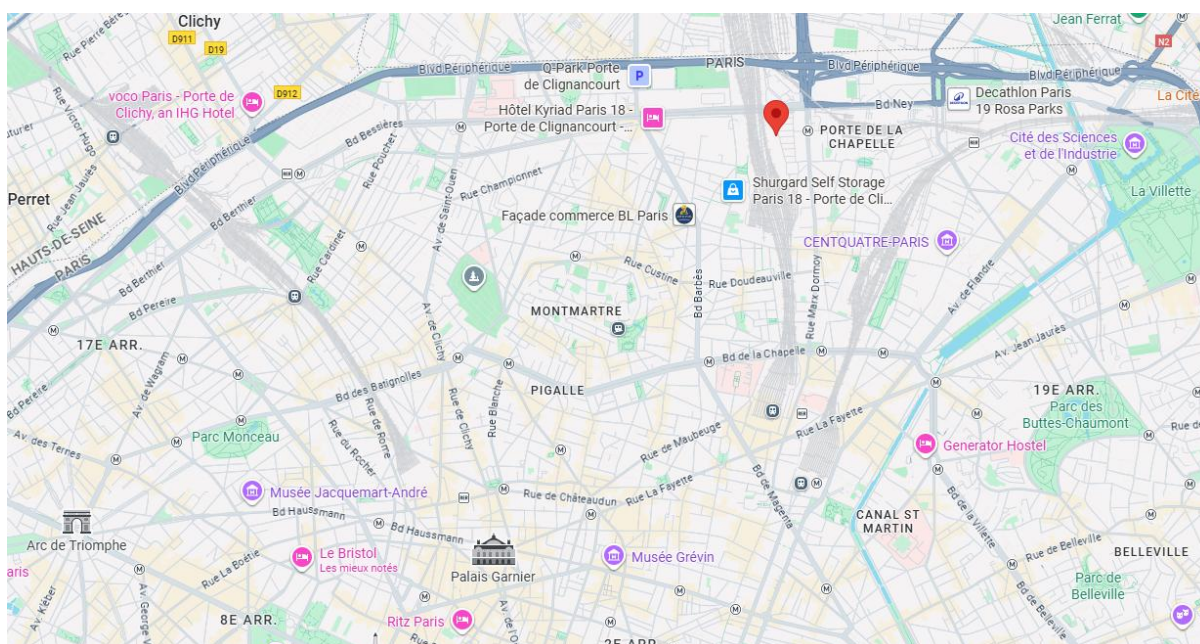
Project Overview

In June 2025, **Plantation Paris** opened in the Chapelle International district of Paris's 18th arrondissement. This ambitious hybrid facility combines an urban farm with an event space, utilizing approximately 7,000 square meters of rooftop atop a former logistics center. It features a large bioclimatic greenhouse, a permaculture garden, and a bar-restaurant offering menus crafted from freshly harvested vegetables and herbs. The greenhouse is heated through an innovative system that recovers waste heat from an adjacent data center, significantly reducing its environmental footprint. Between the greenhouse and garden lies the event space, which hosts diverse weekend programs ranging from free concerts and food events to ecology-themed workshops. With sweeping views of Montmartre Hill, Plantation Paris seeks to become a hub for learning and exchange—bridging the gap between city life and nature. Operated by **Cultivate**, a for-profit company advancing sustainable urban agriculture, the project is part of the City of Paris's "**Parisculteurs**" program, which promotes urban greening and agriculture. "Parisculteurs" is a public initiative that reclaims underutilized spaces—such as rooftops, walls, parking lots, and vacant land—by granting them to third parties, including companies, NPOs, and startups, for agricultural use. Beyond Plantation Paris, the program has spurred numerous other pioneering examples, such as "**V'ile Fertile**," a participatory micro-farm in the Bois de Vincennes, and "**UrbAgri**," a rooftop vineyard in the Marais district.

Project Details

1. Brand: Plantation Paris
2. Type of Business: Urban farm and rooftop event venue
3. Open Date: 06/2025
4. Location: 37 rue des Cheminots, 75018 Paris France
5. Size: 7000m2

Location Map





Facade



Vegetable Garden



Event Space



Bar



Terrace



Greenhouse

2. Léonie Bakery Reuilly

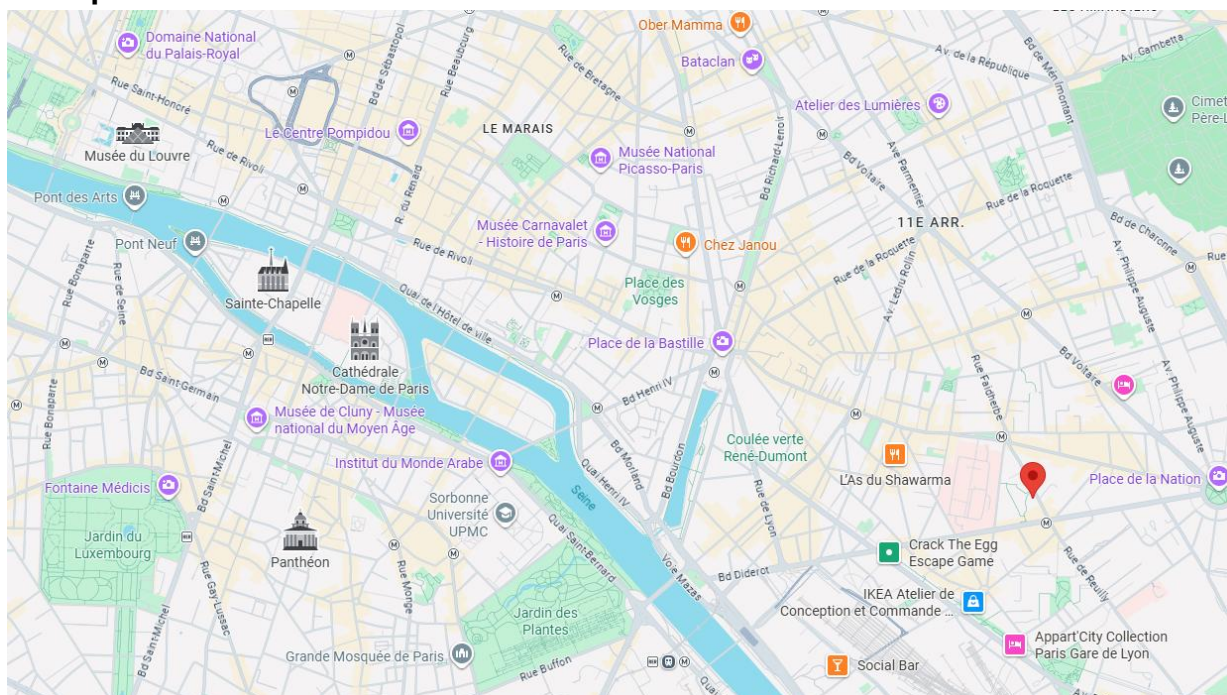
Project Overview

In April 2025, Paris's acclaimed Léonie Bakery opened a new store at the Caserne de Reuilly in the 12th arrondissement. The Caserne de Reuilly, once a historic military barracks, has been transformed through a major urban regeneration project into a vibrant community hub, combining residential and student housing, childcare facilities, commercial and cultural spaces, and public areas. Completed in 2021 after seven years of redevelopment, it now houses the city's largest bakery, with Léonie Bakery occupying 1,000 square meters and drawing significant attention. Founded in 2020, Léonie Bakery has built a loyal following for its signature fermented breads, crafted from organically grown wheat and natural yeast sourced through sustainable farming. The Reuilly branch marks its sixth location. Designed across two floors, the interior impresses with its soaring ceilings and open, airy layout. The bakery's lush terrace, framed by olive trees and overlooking a spacious park, offers a tranquil retreat from the bustle of the city. At the rear of the shop, the bakery workshop invites guests to sit at the counter and watch the bread-making process unfold. Beyond its renowned pastries, the bakery offers an extensive lunch menu featuring sandwiches and salads, complemented by specialty coffee from L'Arbre à Café, a pioneering French coffee brand that operates its own farm. Together, these elements create a space to linger and enjoy from morning to evening.

Project Details

1. Brand: Léonie Bakery
2. Type of Business: Bakery
3. Open Date: 04/2025
4. Location: 2 passage Emma Calvé, 75012 Paris France
5. Size: 1000m2

Location Map





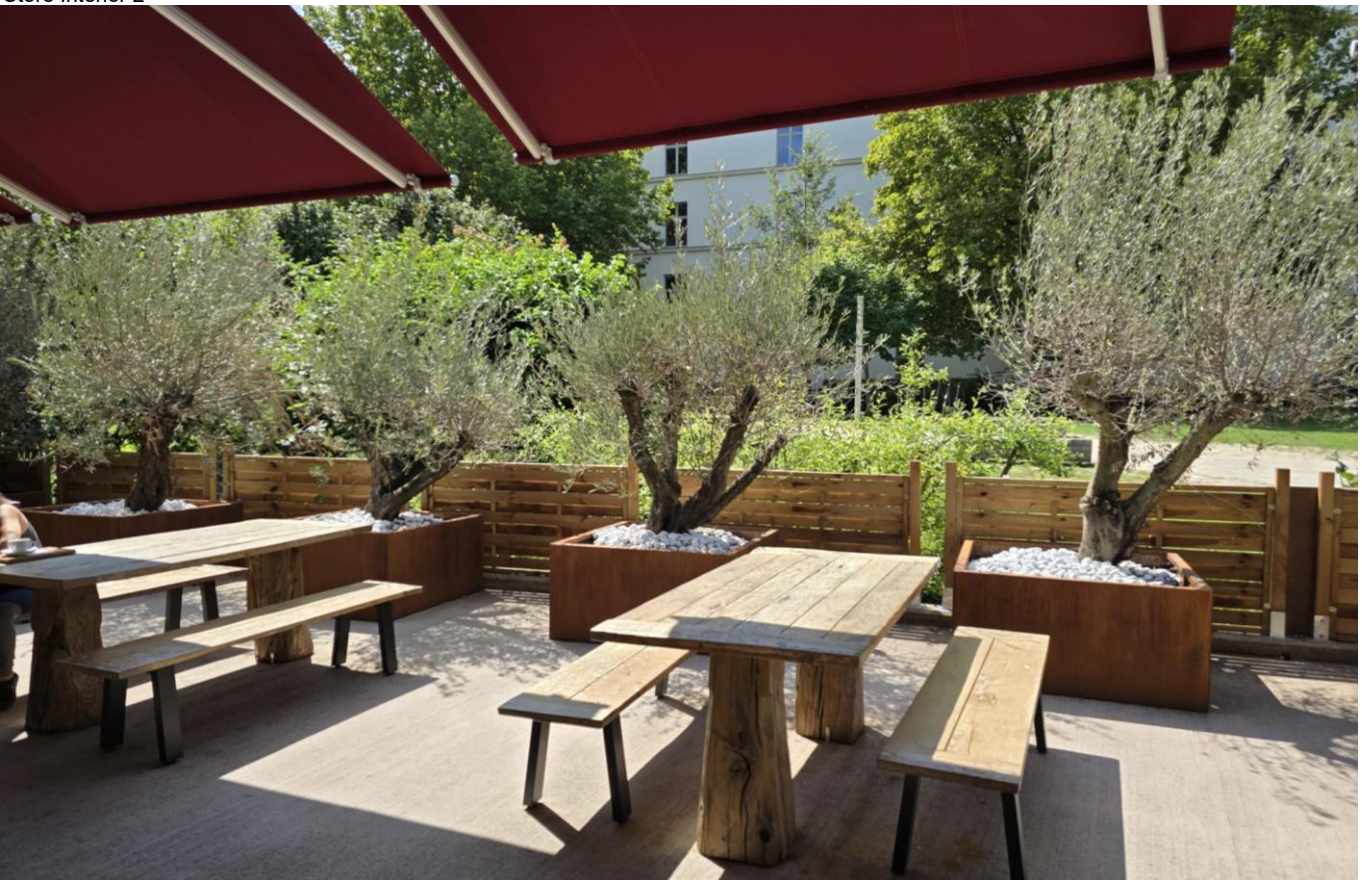
Facade



Store Interior 1



Store Interior 2



Terrace