

New York Report

November,2025

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1. MTA Pop-Up

Project Overview

The Metropolitan Transportation Authority (MTA), which operates New York City's public transit system—including the subway—hosted its annual “Memorabilia & Collectibles Pop-Up Shop” at a plaza in the Gravesend neighborhood of Brooklyn. This distinctive event offers pieces of New York's transit history as collectible items to the public. The initiative aims to preserve and repurpose retired subway cars and station equipment—removed due to aging or modernization—as part of the city's urban heritage rather than discarding them. By making these items available to transit enthusiasts and residents alike, the MTA fosters a renewed appreciation for the cultural significance of public transportation in New York. Admission to the open-air venue was free, and long lines formed early in the morning on the day of the event. Items displayed and sold included highly sought-after subway and bus fixtures such as station name signs, exit signs, train seats, and car plates. Prices ranged widely, tens to thousands of dollars, attracting a diverse mix of collectors and everyday visitors.

The pop-up is also recognized as part of the MTA's broader cultural preservation efforts. It serves an educational role by reminding people of the essential part public transportation has played in shaping New York's urban life—and by passing that legacy on to future generations. In recent years, growing interest from interior designers and artists has led to surplus items being creatively repurposed as art pieces or furniture, adding a strong sustainability dimension to the initiative. The “Memorabilia & Collectibles Pop-Up Shop” continues to draw increasing attention each year as a creative effort to rediscover New York's transportation heritage and return a piece of the city's history to its citizens.

Project Details

1. MTA Pop-Up
2. Pop-up Shop
3. Open Date: October 16th & 17th, 2025
3. Location: 23 Avenue X, Brooklyn, NY 11223
4. Target Customer: All
6. Website: <https://www.mta.info/article/new-york-city-transit-hosts-its-2025-memorabilia-and-collectibles-pop-shop>

Location Map





The annual event, the MTA Memorabilia & Collectibles Pop-Up Shop, runs for two days.



It proved to be a great success during its 9 a.m. to 2 p.m. opening hours.



Lines formed in front of the popular items section.



Station name signs were among the most expensive items, fetching up to \$2,500.



Subway and bus seats are premium items that tend to sell out quickly.



Many people bought plates featuring the name of their nearest station.



Red lighting fixtures marking subway entrances—symbols of New York City streets—and old turnstile machines



Small items such as train parts and signs also piqued visitors' curiosity.



Both days were bustling with crowds ranging from casual passersby to passionate collectors.