

Belgium News

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CONTENTS

- Project 1: Uniqlo Meir (Antwerp, Belgium)

1. UNIQLO MEIR

Project Overview

The new Uniqlo Meir store in Antwerp is located in the historic Osterriethhuis (Osterrieth House) on the Meir, the city's main shopping street. The Osterriethhuis is a protected historic property with origins in the early 16th century, originally built as the townhouse of wealthy merchants and later expanded by banking families. Its present form largely dates to the 18th century, when rococo elements were added, followed by further modifications in the 19th century. Recent restoration work preserved features such as stucco ceilings, marble fireplaces, and historical paintings while accommodating modern retail functionality. New glass roofs over the courtyards were added to bring in natural light and support a more open interior layout that maintains the building's historic character.

The store spans approximately 1,730 m² across two floors and includes spaces such as the RE.UNIQLO Studio for clothing repair, customization, and upcycling, as well as an on site UT.me! service for designing personalized T shirts and tote bags. These additions are integrated with minimal change to the original interiors, preserving the visibility of heritage features while providing the infrastructure necessary for a contemporary retail environment.

Project Details

1. **Type of Business:** Clothing store
2. **Open Date:** 25/09/2025
3. **Location:** Meir 85, Antwerp, Belgium
4. **Size:** 1,730 sqm spread across two floors
5. **Developer:** Athelean Real Estate Investment Group; www.athelean.be
6. **Website:** www.uniqlo.com/be

Location map





Opening of the Uniqlo flagship store in the iconic Osterriethuis on the Meir in Antwerp, with 500 customers waiting in line to enter.



The store blends heritage and innovation, featuring a Rococo façade and richly decorated interiors with marble fireplaces, stucco ceilings, and historical artworks. A special feature is the series of paintings by Robert Mols on the first floor, depicting Antwerp's 19th-century canals and quays, including iconic views of the cathedral and the former Franciscan church.





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The store has a dedicated RE.UNIQLO STUDIO where customers can personalize, repair, and alter their favorite UNIQLO items to extend their lifespan.



Uniqlo Meir collaborated with local creatives such as Bakkerij FUNK, an artisanal Antwerp bakery, whose products are offered to customers through a vending machine near the checkout. The store also introduced Belgium's first UTme! service, which lets customers personalize T-shirts and tote bags by uploading images, adding text, or using built-in drawing and sticker tools on an iPad, with items printed on-site.