

The headquarters relocation of Tokyo Tatemono “a new style office where lively workers create new energy.”



GARDE CO., Ltd. (Headquarters: Minato-ku, Tokyo; President: Guido Tarchi), a global provider of total interior design, consulting and coordination services for retail, large-scale commercial facilities, hotels, offices and residences, was involved in the concept planning, concept design, schematic design, construction document, supervision of headquarters relocation of Tokyo Tatemono in 2020.

The area in front of the Tokyo Station's Yaesu Exit, where the company's headquarters was originally located, has been designated as a site for a large-scale redevelopment project. For approximately five years until the completion of the new headquarters building, the company's headquarters has been relocated to the "Tokyo Tatemono Yaesu Building" which is close to the new headquarters building. Tokyo Tatemono has been providing many offices for various large-scale projects mainly in the city center, and is located right across from Tokyo Station, the face of the global city of Tokyo. We faced head-on the question of what a new office from Tokyo Tatemono should be like.

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Office Design by GARDE

Last year, the concept of “Work System Reform”, which until then we had only seen and heard about in words, finally began to take root. This project started in 2019, and we aimed to take the concept of ABW (Activity Based Working), which has been gaining attention in Japan since around 2018, a step further and embody it in office design.

First, companies need to provide both soft side and hard side to create a comfortable environment for workers, which will improve their work-life balance, or more specifically, their QOL, and enable them to perform at a higher level. This will lead to improve productivity and business performance, and ultimately to the realization of sustainability as a company can be realized. We have created an office as a space where each person who works there shines lively and the energy spreads to teams and departments while creating new value and evolving.

Design Concept

GARDE proposed an office that creates a new “flow”. The beginning is a small but vigorous flow that occur in an individual or small team units, and it becomes a bigger flow by involving the surroundings. The value created spreads throughout the city, and it is eventually fed back from the city to the office, which is the basic concept of this design.

The devices that create the flow are arranged in various forms. The desks in departments that do not need to have fixed seats are free addresses, but there are many environments that can be used according to its purpose, not just the freedom to choose a seat. You can remove the barriers to create a free flow environment, you can create a space with a sense of openness that naturally generates cooperation, and in other places you can improve your concentration by appropriately blocking. Such a well-balanced environment improves work efficiency.

Creating a comfortable space based on data

Another feature of this office is that it is not only a beautiful and comfortable space from a sensory point of view, but its layout and capacity are determined by data-based analysis. In advance of this office relocation project, Tokyo Tatemono conducted a monitoring survey of the hourly attendance rate of employees, the distribution of where they stayed, the occupancy rate of conference rooms, as well as a web-based survey of employees. By incorporating into a matrix with various indicators to diagnose each space and uncover problem. By reflecting this analysis results in the design, we believe that we were able to create a rational space in line with the actual situation.

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Atelier Zone

Creative work can be done in a space that inspires creativity, surrounded by bookshelves lined with specialized books.



Park Zone

The pleasant greenery of the park can also help you clear your head.



Scandiamoss

The soothing natural moss walls create a relaxing space and enable communication transcends barriers.



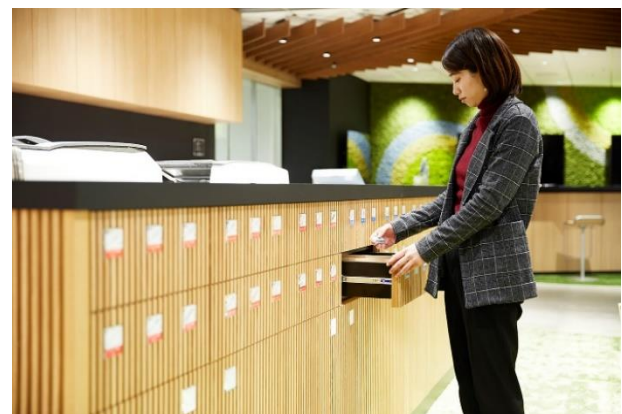
Concentration Booth

Quiet booths that block out sound will help you concentrate and work efficiently.



1 on 1 Booths

Meeting booths with excellent sound insulation, ideal for video conferencing.



Stationery Station

Gather shared stationery in one place for neatness.

* All photos are of the 7th floor.



Contents of Duties

Concept Planning, Concept Design, Schematic Design, Construction Document, Supervision
Floors: 2F, 3F, 5F, 7F, 8F, 9F, 10F (*Floors 2, 3, and 5 are part of the building)

Project Information

Location: Tokyo Tatemono Yaesu Building, 1 Chome-4-16 Yaesu, Chuo-ku, Tokyo

Scale: 10 floors above ground and 2 floors under ground

Area used by Tokyo Tatemono: 7,678.44 m²

Relocation period: Sequentially from May to September 2020

Employees: About 570 employees

About GARDE

As a branding and design firm, GARDE designs spaces in various fields such as retail, offices, residences, hotels, restaurants and complex facilities. With a global network, deep insight into diverse societies and cultures, and a talented design team, we bring our client's visions to life in each of the three pillars of consulting, design, and coordination, creating spaces that combine outstanding design and functionality. In addition to our Tokyo headquarters and Osaka offices, we have offices in Hong Kong, Shanghai, Singapore, Kuala Lumpur, Milan, Paris, New York and Los Angeles. A new office is scheduled to be established in Dubai in the near future.

Project Leader

GARDE / Wataru Ishikawa

Planning & Development Division, Division Manager, Senior Director, First Class Architect, American Institute of Architects (AIA)

Having studied architecture at the University of Florence in Italy, his architectural career includes the design of the Turin Winter Olympics Ice Hockey Stadium and the renovation of traditional Italian buildings. He is always conscious of the relationship between architecture and interior design and pursues a style that integrates them.

He received awards for the environmental design of Hyundai City Outlets in Korea and the office design of Hideo Kojima, the world-famous popular video game creator. In recent year, he has been directing a corporate matching business.

Design Director

HITOKARA MEDIA / Keita Miura

After graduating from Tokyo Metropolitan University with a major in Mechanics of Materials, he went to study Environment Design at Chiba University's Department of Design Engineering. He worked on design work with a focus on commercial facilities and offices. In the field of office design, he specializes in communication design with a focus on team building, workshop facilitation, and other consulting services. In this specific project, he collaborated with GARDE to design a "live office" -- a cutting-edge work style.

[Enquiry regarding this press release]

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