

**GARDE worked on the interior of “Gurney Food Hall”,  
the largest upscale and most talked about food and beverage hall in  
Gurney Plaza, Malaysia’s premier shopping mall destination in Penang**



GARDE CO., Ltd. (Headquarters: Minato-ku, Tokyo; President: Guido Tarchi), a global provider of total interior design, consulting and coordination services for retail, large-scale commercial facilities, hotels, offices and residences, has designed the interior design of “Gurney Food Hall”, a new upscale food hall in Gurney Plaza, one of the leading shopping malls in Penang, Malaysia’s premier tourist destination. This project is one of the winners of the Interior Design/Leisure Interior category of the “Asia Pacific Property Awards 2021-2022”.

Opened in October 2020, Gurney Food Hall is fast gaining reputation as Penang island’s largest upscale and most talked about food hall with a maximum seating capacity of 600 people. Located in the Straits of Malacca in the western part of Peninsula Malaysia, Penang island has flourished as a port of call for trading ships since

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ancient times. As one of the most important entrepot in South East Asia, Penang island has achieved its own development while incorporating various cultures. The island's food is also diverse, and its rich culinary cultures has always made it a top-ranking city in the world for gastronomic. Drawing on the richness and diversity of the island's history and food culture, the theme for the design of Gurney Food Hall was aimed to create a sophisticated space that conveys the culture, food and art of Penang island. We decided to divide the space into four zones: "The Pier", "The Port", "The Palm", "The Patio", which symbolise the richness and development of the city.

To start, "The Pier" zone is the first stepping point of 'merchant' into Penang island. You are welcomed by an arch gateway and sea-bule merchandise. Next, "The Port" zone, bustling with details symbolizing the industrial areas of Penang. As you explore further, "The Palm" zone represents the rich nature of Penang with traditional handcrafts. It is a warm and relaxing space. And finally, "The Patio" zone is a comfortable space with lavish sunlight. Whichever zone you choose, you will be able to experience the scenery of Penang island complemented by a delicious meal.



PIER

DIRECTORY, GLASS FLOATS & WHITE FENCE



PORT

FISH SCULPTURE & PADDLES



PALM

GREENERIES & RATTA LIGHTS



PATIO

WOOD FRAMES, DAYLIGHT & TREE

## **Asia Pacific Property Awards 2021 Winner! Interior Design / Leisure Interior category**



### **What is the Asia Pacific Property Awards?**

The Asia Pacific Property Awards is the Asia Pacific division of “International Property Awards” organized by International Property Media Ltd. It is the most prestigious and widely recognized design award in Asia. This design award is in its 28<sup>th</sup> year this year and are given to outstanding companies and properties in the categories of “Development”, “Architecture” and “Interior Design” from among commercial and residential properties in 25 countries and regions in the Asia-Pacific region. The Asia Pacific Property Awards are judged by an independent panel of over 80 industry experts. Judging focuses on design, quality, service, innovation, originality, and commitment to sustainability.

### **Contents of Duties**

Concept Planning, Concept Design, Schematic Design, Construction Document, Supervision

### **Project Information**

#### **Gurney Food Hall**

Open: October 15<sup>th</sup>, 2020

Location: 4<sup>th</sup> Floor Gurney Plaza, Gurney Drive, 10250 George Town, Penang Malaysia

Floors: 1 Floor (4F)

### **About GARDE**

As a branding and design firm, GARDE designs spaces for retail, offices, residences, hotels, restaurants and complex facilities. With a global network, deep insight into diverse societies and cultures, and a talented design team, we bring our client’s visions to life in each of the three pillars of consulting, design and coordination, creating spaces that combine outstanding design and functionality. In addition to our Tokyo headquarters and Osaka offices, we have offices in Hong Kong, Shanghai, Singapore, Kuala Lumpur, Milan, Paris, New York and Los Angeles. A new office is scheduled to be established in Dubai in the near future.

### **Designer**

#### **Keikoku Takei**

International Design Division, Singapore Office, Director

He studied interior architecture in Las Vegas, USA, and has a wide range of experience in hospitality design, commercial facilities, and food and beverage design. In recent years, based in Singapore, he has designed the Rasapura Masters food court renovation in Marina Bay Sands, the Jaya Grocer’s food hall and KL East shopping mall in Malaysia. He has also designed the VIP lounge and office club house in the K11 commercial complex in Guangzhou, China, and the Shangri-La serviced apartment in Dalian.

[Enquiry regarding this press release]

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