

Total Design of Metaverse Space: GARDE, Branding and Design Firm, Has Launched a New Service

GARDE Corporation (headquartered in Minato-ku, Tokyo; President: Kenji Muro) is a leading interior design company, offering a wide range of design, consulting, and coordination services in Japan and abroad, has launched a new business venture, the design, production, and sales of Metaverse* spaces, starting in 2023.

* Virtual space on the Internet

GARDE's Aim

Our first-class architects' metaverse spaces are designed to set us apart from our competitors by leveraging our network of contacts in a wide range of business fields as well as our strength in providing sophisticated designs. In addition to the conceptual design unique to the Metaverse space, this form of design will also enable a drastic reduction in the amount of land and materials that are normally essential for the construction of stores and event venues and is expected to be environmentally friendly as well.

Service Features

1. Metaverse Construction

We build and provide original platforms that accommodate the various requirements of our clientele as well as aim towards the further develop existing platforms.

2. Opening a store in the Metaverse Museum of Art "COCO WARP" and designing the original store

GARDE will oversee design and production and will be responsible for opening a store in the Metaverse Museum of Art operated by Aoyama Design Forum, as well as the concept and design of the original store.

By incorporating a GPU* on a separate server, users can enjoy the Metaverse space independent of their device performance.

* A GPU is a semiconductor chip specialized for computational processing of screen displays such as 3D graphics

The Metaverse Museum of Art "COCO WARP," which will be pre-open on June 15, will exhibit works by artists who have been selected from the public. The grand opening will feature an increase in the number of artists exhibiting, the ability to purchase exhibited works via EC, and upgraded additional content.

Introduction video of "COCO WARP" Metaverse Museum of Art

<https://www.youtube.com/watch?v=keBxU9A4mBQ>

GARDE

About COCO WARP

Admission: Free

Link for entry : <https://cocowarp.com/>

How to use :

(1) Agree to the Terms of Use at the bottom right of the page (check the box), and then click the "join" button. No personal information is required.

(2) Enter your nickname and click the "OK" button. The screen will freeze for a few seconds, but please do not click anything during this time. To move around in the building, use the letter keys (W/A/S/D) or the arrow keys.

◆About GARDE

As a branding and design firm, we design spaces for retail, offices, residences, hotels, food & beverage, and complexes in a variety of fields.

With a global network of talented designers and project managers with deep insights into diverse societies and cultures, GARDE embodies its clients' visions within each of its three pillars: consulting, design, and coordination; creating spaces that combine excellence in design and functionality.

In addition to its Tokyo headquarters, the firm has offices around the world in Milan, Paris, Hong Kong, Shanghai, Singapore, Kuala Lumpur, Dubai, New York, and Los Angeles.

GARDE Official Web Site : <https://www.garde-intl.com/>

DESIGN MAGAZINE : <https://gardedesignmagazine.com/>

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