

## Seibu Ikebukuro Main Store Grand Re-Opening GARDE Crafts a "MAISON"-Inspired Space



GARDE Co., Ltd. (Headquarters: Minato-ku, Tokyo; President: Kenji Muro), renowned for providing comprehensive interior design, consulting, and coordination services across various sectors—including retail, large commercial facilities, hotels, offices, and residences globally—is responsible for the entire concept design (both interior and exterior) of this complete renovation project.

The Seibu Ikebukuro Main Store is scheduled to undergo a grand reopening in the summer of 2025. Known for staying ahead of trends, Seibu Ikebukuro will introduce a new design theme of "INCLUSION," offering a diverse and flexible range of products in both "women's" and "men's" categories to cater to the needs of the modern era.

The store will depart from the traditional "department" store format, where women's and men's floors are separate, to create a free, open, and unified space where a variety of customers—friends, couples, and families alike—can enjoy shopping together.

The entire Seibu Ikebukuro Main Store and each floor will be designed with the architectural concept of "Maison" ("House" in French) to create spaces that embody three elements befitting high quality: "class," "sophistication," and "art."

# **GARDE**

For more information on the reopening, please visit the following link:

[https://www.sogo-seibu.co.jp/pdf/20240611\\_01.pdf](https://www.sogo-seibu.co.jp/pdf/20240611_01.pdf)

## **Facility Overview**

Name: Seibu Ikebukuro Main Store

Location: 1-28-1 Minami Ikebukuro, Toshima-ku, Tokyo

Scheduled opening: In stages from January 2025

Sales floor area: Approx. 48,000 m<sup>2</sup>

Number of stores: Approximately 380 stores planned

## **Upcoming Schedule**

B1, B2, 3F (Basement deli section and cosmetics): Target January 2025

1F, 2F, 4F, 5F, 6F (Fragrances, jewelry, watches, and luxury items): Spring 2025

7F, 8F (Fashion, miscellaneous goods, event space, and art salon): Summer to Autumn 2025

## **About GARDE**

GARDE is a branding and design company that creates spaces across various fields such as retail, offices, residences, hotels, restaurants, and mixed-use facilities. Leveraging our global network, we provide deep insights into diverse societies and cultures. Our talented team of designers and project managers, alongside our consulting, design, and coordination services, form the three pillars of our offering, enabling us to actualize clients' visions and create spaces that seamlessly integrate exceptional design and functionality. In addition to our Tokyo headquarters, we have offices in Milan, Paris, Hong Kong, Shanghai, Singapore, Kuala Lumpur, Dubai, New York, and Los Angeles.

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Contact Information for Inquiries:

GARDE Co., Ltd. PR Team

Tel. 03-3407-0007

E-mail: [info@garde-intl.com](mailto:info@garde-intl.com)